



CREATOR CHAIN (\$CTR)

https://www.creatorchain.network || https://t.me/creatorplatform || https://twitter.com/CreatorCTR

Date: 23.08.2021

Finomena Score



Promoter Score 3.4/5

Company Background & Business Model

Company Background: Creator Chain is a Blockchain-as-a-Service (BaaS) platform that provides No Code Smart Contract, Low Code DApp and other services to empower the DeFi and NFT world. Creator has an incredibly friendly UI and multiple enhanced background services. Creator Chain is based on Polkadot/Substrate for true interoperability, user-driven network governance and customizations that focus on DeFi, Tokenization (NFT) and other blockchain services. Their main services include No Code Smart Contract, Low Code DApp, Loyalty Cross-chain and DeFi services. Their vision is to provide digital transformation & automation to multiple industries.

About Token: \$CTR can be used to buy NFT of creation products, pay fee for BaaS & transaction, and for parachain rewards. The token can also be used to exchange for loyalty points, vouchers, gifts, & increase members' ranks.

Total sale (seed + private sale round) is 15.67% of all tokens.
Total IDO Allocation: US\$2.38M | Initial Market Price (Public price) : US\$0.10 | Max Cap/Person: US\$350

Creator Chain is co-founded by Tony Tran (CEO), Vivian (CMO), Chin Ngo (CTO) & Leo Pham (COO). They have more than 50 employees, with 7 senior level executives, 10 members in the development team & 3 advisors.

TONY TRAN (CEO)



Tony has 15 years of experience in the IT services industry, including E-Commerce, Web Development, and Blockchain technology, which enabled

him to work with many different partners. He has track record of driving digital transformation for enterprises, executing business turnarounds and managing successful acquisitions.

VIVIAN (CMO)



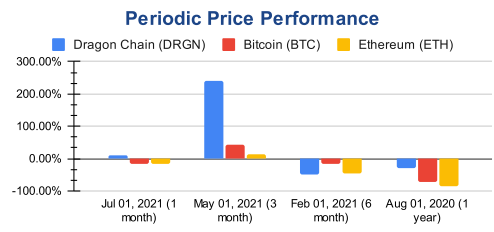
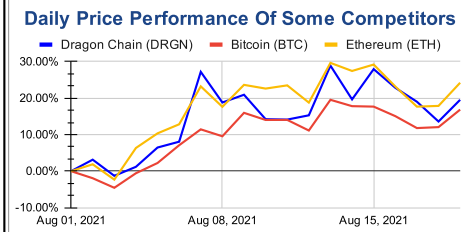
Vivian has over 10 years of experience working on the overall business marketing strategy in sectors like Blockchain, AI, Logistic, E-Commerce, etc., especially

with the USA, Europe, Japan & Vietnam customers. She is an efficient, innovative & methodical marketing expert.

Sector Alpha

Sector Score 4.2/5

We have identified one close competitor of Creator Chain from the listed space - Dragon Chain (DRGN). Dragon Chain had the least negative return when compared to BTC & ETH, for the month of August'21, and has returned positive alpha of around 28%, that is very close to ETH's 30%, which is the highest positive return. We believe that Creator Chain will compete well with their competitors and will offer steady returns.

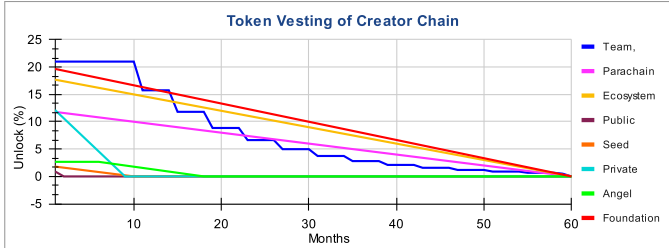


Token Analysis

Token Strength Score 4.4/5

Creator Chain has a very good vesting period of 60 months for foundation, ecosystem and parachain rewards. 2 months for the public round, and 18 months for the angel investors. The 22 months vesting period for team & advisors and 10 months vesting period for seed are average. However, the 9 months vesting time for the private round could have been better. Overall, the token vesting is decently planned and will avert dumping of tokens.

| Token Details | | |
|---|------------|-------|
| Maximum Supply: 150M Public Sale: 4M | | |
| Holding | Percentage | Month |
| Team, Advisor | 21 | 22 |
| Parachain Rev | 12 | 60 |
| Ecosystem | 18 | 60 |
| Public | 2.67 | 2 |
| Seed | 2 | 10 |
| Private | 13.67 | 9 |
| Angel Investor | 2.67 | 18 |
| Foundation | 20 | 60 |



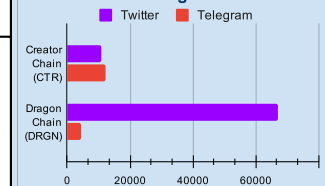
Tech Maturity Score 4.5/5

The technical roadmap of Creator Chain is available and seems to be very well planned. According to their roadmap, in the next quarter, they will launch Testnet, Explorer & Wallet, along with the test versions of No Code SC & UI for developers. They are also planning to launch their DeFi & Storage services, along with the test versions of Loyalty service, NFT Marketplace, UI for users & Low Code DApp within the next 3 quarters. They also have plans to provide staking on multiple platforms, in the next 2 quarters. Overall, they have very good tech maturity and have extensive plans for the future.

Network & Community Score 4.6/5

Creator Chain has a very good social media presence. Their Twitter account has 10.7K followers with an average of almost 500 views per post.

Twitter & Telegram Followers as on 19 Aug'21



Their Telegram channel is also up to a great start, with more than 12K followers, which is good as compared to their closest competitor. They also have presence in other channels like Medium & LinkedIn. Creator Chain has also conducted 3 AMAs in the month of August, 2021.

They have a good follower base & have also held many AMAs, which is a good start. However, we believe they must improve stickiness on their social channels, since our research shows that investor sentiments swing quite often.

Crypto Market Trends

Sentiment Score 79

After a tranquil July, crypto market is buzzing once again as the market cap has risen to \$2 trillion, fuelled by the gains in Bitcoin. Investors took out a net of \$22.1 million from cryptocurrency funds as Bitcoin gained from a low of \$42,924 to a high of \$47,831. The funds based on the world's biggest cryptocurrency saw the biggest outflows at \$22 million, followed by \$1.1 million outflows from Ether.

Alongside Bitcoin and Ethereum, the NFT market has seen skyrocketing sales in August. The numbers of buyers and sellers have increased not only in the Art sector but also in the Utility sector and Sports sector. Sales of NFTs took a leap of 111.46% in comparison to Q1, and overall, NFT sales topped out at \$2.4 billion in Q2. The most prominent non-fungible token project in August'21 are Cryptopunks (\$166M) followed by Art Blocks (\$61M) and Meebits (\$27M) and Superrare (\$6.8M).

Crypto Greed & Fear index suggests that overall market tempo is back and we believe Star Atlas IDO's will sail through.

Crypto Fear & Greed Index is provided by alternative.me.



Finomena Verdict

Creator Chain provides full-fit services, while shortening go-live time at optimized cost. Creator Chain uses blockchain to provide built-in services to non-IT users, so that they can have good experience in the NFT marketplace in terms of creating their own store. Also, with the use of the Creator platform, developers can create DApp conveniently with reduced processing times and reduced fees with minimum to zero blockchain skills. Overall, Creator Chain provides services & options to quickly upload business products & ideas to the blockchain network at an economic cost. We believe, they have a lot of potential & will do very well in this niche market.

For any queries, clarifications and recommendations, feel free to write us at research@finminity.com

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