



Cryowar(\$CWAR)

<https://cryowar.com/> | <https://t.me/cryowar> | <https://twitter.com/CryowarDevs>

Date: 18.10.2021

Finomena Score



Company Background & Business Model

Company Background: CRYOWAR is a real-time multiplayer PVP arena NFT game developed in Unreal Engine on the Solana network. It is an amalgam between traditional gaming experience and best practices of the blockchain world i.e. DAO voting, NFT, and decentralized finance (DeFi). It aims to build a long-term, stable, and constantly evolving game environment and token economy.

About Token: \$CWAR is the core utility token of Cryowar game platform and ecosystem at large. It will be a utility token with in-game, staking for stability and reward, elements of yield farming, game platform governance voting and internal medium of exchange use cases. With CWAR tokens there's a chance for each player to either free-to-play or play-to-earn to receive rewards in tokens and NFTs. CWAR token holders will have a higher chance at skin/item loot drops.

Total IDO Allocation: US\$140K | Total Supply: 1B | Public sale: 20M

Promoter Score 3/5

The project is Founded by Nikolai Petrovich and Mariyan Boychev. It has a strong team with cross domain expertise and experience in the fields of blockchain technology, game designing & marketing.

Mariyan Boychev



Mariyan Boychev is the Co-Founder and CFO of Cryowar. Currently serving as the Manager(PR) in Liliium BG Ltd., Mariyam is also a Crypto seed/private

sale investor and blockchain enthusiasts. He holds 10 years of experience in project management and finance.

NIKOLAI PETROVICH

Nikolai Petrovich is the Co-Founder and CEO of Cryowar. He is a Marketing Director with 15 years of experience in the luxury Caribbean hospitality



industry. He has graduated from Vancouver Film School in 2013. He also does design and development of Cryowar.

Tech Maturity Score 3/5

Cryowar has a very detailed roadmap available. They have a strong team with expertise from various backgrounds and have clearly stated the future goals. They are all set to conduct their IDO.

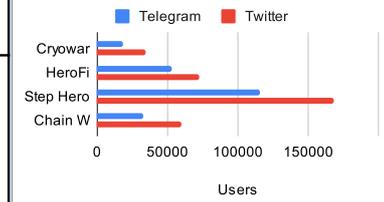
In the next quarter, they have plans to launch the Beta Version. Further down the lane they have clearly stated their plans for the next three quarters.

Having a demonstration or product prototype before launch would have been better but they have a good technical team with quality experience and likely to achieve the milestones. Overall, the project has shown a good technical maturity with well set goals for the future.

Network & Community Score 3.5/5

Cryowar has social media presence across various platforms including Telegram, Twitter, Facebook, Medium, YouTube and Discord. The Twitter followers stands at 34.8 k (as on 18 Oct'21),

Telegram and Twitter count as on date



which is below average when compared to the competitors in the market. The Telegram followers' count stands at 18.6k (as on 18 Oct'21), which is less as per the industry standards.

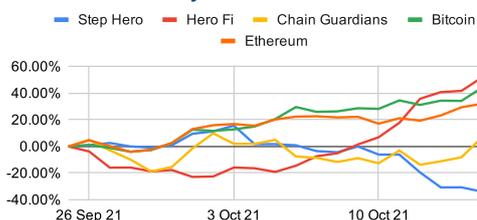
The fact that they came into market very recently, the team has marketed their project well and can further strengthen their community globally. Overall, the project is up to a great start with robust social media presence and have the opportunity to grow further.

Sector Alpha

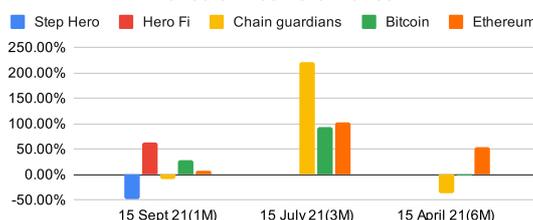
Sector Score 4.5/5

We have identified three competitors for Cryowar: (1) HeroFi (2) Chain Guardians and (3) Step Hero. The gaming sector has performed well and has yielded healthy returns as compared to the average market returns. This sector has seen a tremendous rise in the number of players, hence increasing the competition. We believe the company will compete well in the market and offer steady returns.

Daily Price Performance



Periodic Price Performance



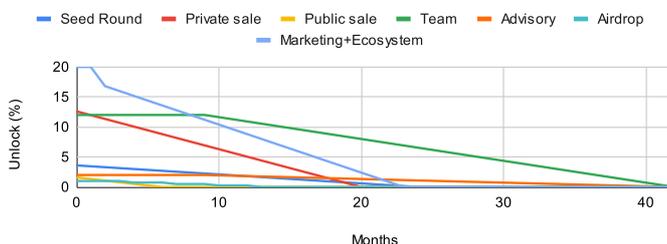
Token Analysis

Token Strength Score 3/5

Majority of the token is allocated to Staking, community rewards(Reserve Yield Farming, DAO Governance) and marketing+ecosystem construction(Vesting period of 23 months) that is 45% and 20% respectively. The private sale(14%) is vested over 20 months which is good. The advisor's allocation is 2% and vested over 42 months which is considered good as per industry standards. Overall, the vesting schedule is pretty good limiting the scope of token dumping.

Token Details		
Maximum Supply: 1B Public Sale: 20M		
Holding	Percentage	Months
Seed Round	4.00%	24
Team	12.00%	42
Public Sale	2.00%	6
Staking, Rewards	45.00%	-
Airdrop	1.00%	13
Advisors	2.00%	42
Private Sale	14.00%	20
Marketing + Ecosystem	20.00%	23

Token Vesting for Cryowar



Crypto Market Trends

Sentiment Score 78

Despite China's ban on all the crypto-related transactions and considering illicit financial activity, the crypto market is yet again roaring and the sentiment has improved over the past two week. Bitcoin's incredible rally spurs biggest weekly gain in months, reaching \$55,000. Ethereum is up by a solid 20% over the past week and is currently trading at \$3,600.

Alongside Bitcoin and Ethereum, the NFT market has seen sky-rocketing sales in September. The numbers of buyers and sellers have increased not only in the Art sector but also in the Utility sector and Sports sector. Sales of NFTs volume surges to \$2.5 billion in the first half of 2021, up from just \$13.7 million in the first half of 2020. The most prominent non-fungible token project in September'21 are Art Blocks (\$1.05B) followed by CryptoPunks (\$1.3B) and Bored Ape Yacht Club (\$0.9B).

Crypto Greed & Fear index suggests that overall market is healthy, also the NFTs and Blockchain DeFi gaming is booming and hence we believe Cryowar's IDO will sail through.

Crypto Fear & Greed Index is provided by alternative.me.



Finomena Verdict

Cryowar is a gaming platform and ecosystem with deflationary token mechanics that integrates staking elements with classic gameplay, allowing users to achieve better rewards by increasing their in-game skill and experience levels. It features Cross-platform Multiplayer, Free To Play and Play to Earn, Easy to use Crafting system, Skill-based Gameplay and NFT P2P Market. With the sector performing and yielding returns, it is believed that \$CWAR tokens will perform well in the market. Overall, Cryowar is up to a great start and achieving milestones with increasing networks, we believe that it will perform better and yield good returns.

For any queries, clarifications and recommendations, feel free to write us at research@finminity.com

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