

Company Background & Business Model

Company Background: Cryptomeda is a gaming metaverse built with blockchain technology, providing users with different avenues of earning NFTs. The NFTs are going to be gaming characters based on augmented reality, that the users will be able to get from staking their \$TECH tokens. The users will be able to purchase the tokens and sell the tokens from Cryptomeda's own website. Their entire platform will be working on Polygon network. Their main goal is to create a very entertaining NFT ecosystem and their main product is a rare collectible card collection.

About Token: A token holder can stake \$TECH tokens to get rewards. Gamers will receive \$TECH tokens for participating in gameplay. They will be distributing their tokens to their investors from the private sale on the mainnet.

Maximum Total Supply: 1B | Raising: \$275M | Listing Price: \$0.014 | Initial Market cap: \$392000

Promoter Score 2.6/5

Martin Jerberk is the founder of Cryptomeda. Their team consists of 3 core members and 3 advisors including, Lester Lim, Michael Nacmias. They are also associated with 20+ VCs like X21, Blocksync etc.

Martin Jerabek



He has over 5 years of experience as a Business analyst of blockchain technologies and NFTs.

He has been a professional poker player since 2010. He is a very enthusiastic investor and entered the crypto industry in 2017.

Dusan Trizuliak

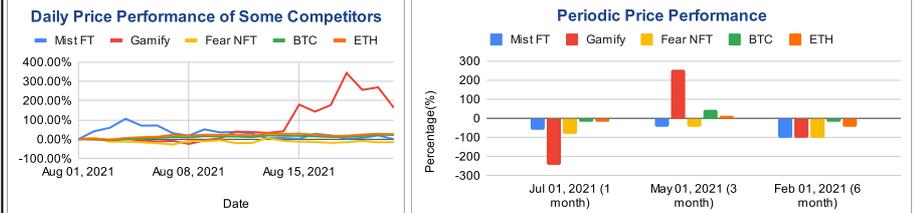


Dusan Trizuliak is a Co-founder and design lead of Cryptomeda. He has completed his master's degree in marketing and Media.

He is an experienced UX/UI designer with over 11 years of experience.

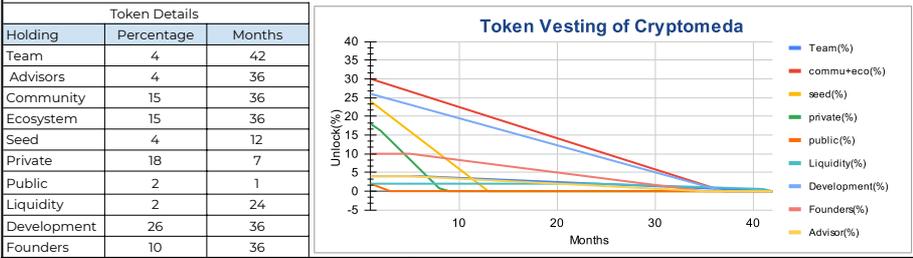
Sector Alpha **Sector Score 4.7/5**

NFT Gaming is a crowded platform with very high competition. We have identified 3 close competitors from listed space - (1) Mist, (2) Gamify, (3) Fear NFT, sharing the same moto i.e. creating entertaining NFT games and lucrative rewards for the users. Gamify has returned positive alpha for the 3rd Quarter (August'21), offering more than 300% returns, outperforming both Bitcoin and Ethereum. However, all competitors are performing in tandem with Bitcoin and Ethereum. We believe Cryptomeda will compete well with its competitors and can offer steady returns.



Token Analysis **Token Strength Score 4.2/5**

The vesting of \$TECH token is very well planned. Team has the highest lock-in period of 36 months with 6 months cliff. While public round has least lock-in period, i.e. 50% unlock at TGE and 50% in next 1 month. Private round has 10% at TGE and 90% linear unlock in 7 months. We think such well-planned token issuance will attract vast pool of investors.

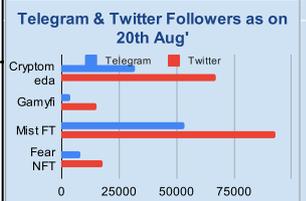


Tech Maturity Score 4.1/5

According to their medium post and AMAs, IDO will be launching on August 24, 2021. SeedifyFund will host the sale of the highly anticipated tokens of the NFT gaming metaverse, ushering in the next era of play-to-earn enabled GameFi revolution. In the IDOs, additional allocation of \$TECH tokens will be available to holders of characters. They're also committed towards security and safety of the platform. They will be launching their mobile application in the Q4 of 2021. However, we wish they could have a working prototype before IDO and provide more details of their existing deal pipeline.

Network & Community Score 4.6/5

Cryptomeda has good social media presence and an active follower base. They have one Twitter handle with ~70K followers and 1.5K average views. per post. This is much better than many of their existing peers.



Their Telegram channel has more than 32K followers with an average of 11% active users. Also they have 2.75K subscribers on YouTube and 20K Medium followers. Cryptomeda also organised several AMAs on SatoshiClub, Reddit etc.

However, only having a good follower base is not enough for guaranteed IDO success. However, they can focus on improving their campaigns to improve stickiness on their social channels.

Crypto Market Trends **Sentiment Score 79**

After a tranquil July, crypto market is buzzing once again as the market cap has risen to \$2 trillion, fuelled by the gains in Bitcoin. Investors took out a net of \$22.1 million from cryptocurrency funds as Bitcoin gained from a low of \$42,924 to a high of \$47,831. The funds based on the world's biggest cryptocurrency saw the biggest outflows at \$22 million, followed by \$1.1 million outflows from Ether.

Allongside Bitcoin and Ethereum, the NFT market has seen skyrocketing sales in August. The numbers of buyers and sellers have increased not only in the Art sector but also in the Utility sector and Sports sector. Sales of NFTs took a leap of 111.46% in comparison to Q1, and overall, NFT sales topped out at \$2.4 billion in Q2. The most prominent non-fungible token project in August'21 are Cryptopunks (\$166M) followed by Art Blocks (\$61M) and Meebits (\$27M) and Superrare (\$6.8M).



Crypto Greed & Fear index suggests that overall market tempo is back and we believe Cryptomeda's IDO will sail through.

Crypto Fear & Greed Index is provided by alternative.me.

Finomena Verdict 4.1/5

Cryptomeda, ushering in the next era of play-to-earn, has a promising future prospect. They have their own marketplace, so for buying and selling of Non fungible tokens, the investors will not require any third party website. This will not only provide safety but also ease for the new investors. Their wide range of offerings and unique gameplay is already attracting the Blockchain moguls. Their AMAs are getting a huge response not only from the niche audience but also across the globe. According to Statista, there are 2.9 B gamers across the globe and the gaming market is expecting a 12.40% of incremental CAGR in 2021. According to Forbes report, in the Third Quarter of 2021, NFTs have crossed over \$1.2 billion in sales because of play-to-earn games. We believe with their unique gaming characters and augmented realty features can become a big hit in the NFT gaming ecosystem.

For any queries, clarifications and recommendations, feel free to write us at research@finminity.com

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