



GameStation(\$GAMER)

IDO Date: 28.10.2021

Date:27.10.2021

https://www.gamestation.io/ || https://twitter.com/gamestationio || https://t.me/gamestationio_official

Finomena Score



Company Background & Business Model

Promoter Score 4.5/5

Company Background: Gamestation is the world's premier blockchain-based crowdfunding launchpad and marketplace that helps game developers fundraise with direct access to a captive audience of gamers. It is a multi-chain gaming launchpad and marketplace built on Polygon, Ethereum, Binance Smart Chain, Polkadot and Solana. The platform empowers game developers with funding for game development, solutions for game development, additional revenue streams, a marketplace to trade assets (loan, borrow and sell) and an event system for players and communities.

The project, GameStation, is co-founded by Jason Kover. The team has six members with strong cross domain expertise and quality experience.

About Token: \$GAMER, GameStation's token, powers the platform. The token will have utilities in launchpad, trading in the marketplace, creating and participating in the community events.

Jason Kover



Jason Kover is the co-founder and CEO of GameStation. He is also serving as managing director for Coin Spark Media. He has 20 years of

Total Supply: 100M | Public Sale: 5.5M | Public Price: \$0.10 | Initial Market Cap: \$340k | Initial Circulating Supply: 3.4M

experience in marketing. He has also served as a CEO and CSO for Integrity Marketing and Adflavor respectively.

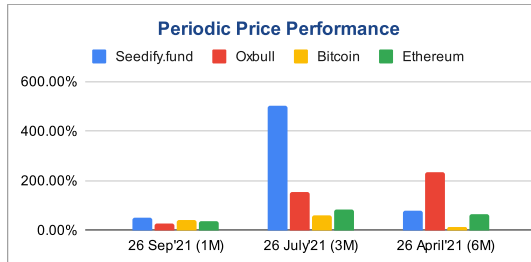
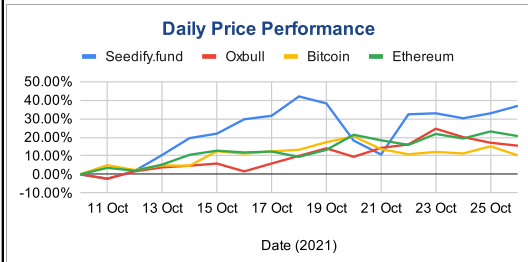
Sector Alpha

Sector Score 4.8/5

We have identified a competitor i.e. Seedify-fund and GameFi. These companies has performed well and offered good returns. The returns over the last three months is far better than market benchmarks i.e. Bitcoin and Ethereum. The gaming and NFT sector has seen a tremendous rise in the number of players. The sector has been yielding good returns over the last six months. We believe that GameStation has the potential to compete well in the market and offer healthy returns.

Ihor Savchuk

Ihor Savchuk is the Chief Technical Officer (CTO) of GameStation. He is a senior partner at Applicature, a blockchain development agency focused on research, deployment, and customization of blockchain solutions.



Tech Maturity Score 4.5/5

GameStation has a very detailed roadmap available for the next two quarters. They are all set to conduct their IDO. They are conducting their public sale over three platforms (**Zendit, GameFi and Equinox**).

They are tech ready and all set to launch their first game. They have well set goals for the next two quarters. In Q1/Q2 (2022), they have plans to launch decentralized NFT marketplace and launching community-centered in-house games.

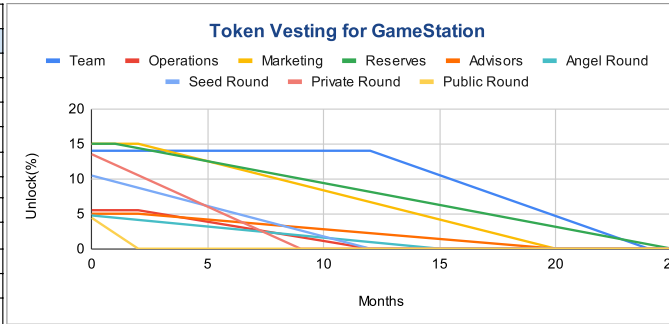
Overall, they are up to a great start. With a strong technical team that possesses quality experience, we believe that all the set goals and objectives will be achieved in the stated time frame.

Token Analysis

Token Strength Score 4.2/5

The allocation for GameStation is distributed wisely. The major chunk of distribution constitutes of team, marketing, reserves and private round adding up to 59%. The team is allocated with 14%, locked for 12 months and vested over 12 months which is good. The advisors' allocation is locked for 2 months and vested over 18 months, which is good as per industry standards. The reserves is vested over 25 months, which is pretty decent. The staking rewards and exchange liquidity is allocated with 5% and 4% respectively. Most of the token allocation(59%) has a good lockup period post TGE which will keep token price from being volatile. Overall, the token allocation and vesting schedule is good limiting the scope of token dumping.

Token Details		
Holding	Percentage	Months
Team	14.00%	24
Operations	5.50%	12
Marketing	15.00%	20
Reserves	15.00%	25
Advisors	5.00%	20
Angel Round	5.00%	15
Seed Round	11.00%	12
Private Round	15.00%	9
Public Round	5.50%	2
Staking Rewards	5.00%	-
Ex. Liquidity	4.00%	-



Network & Community Score 3.8/5

GameStation has social media presence across platforms such as Telegram, Twitter and Medium. The Telegram count stands 23k (as on date 27 Oct'21), which is less as compared to the competitors. The Twitter

Crypto Market Trends

Sentiment Score 73

Despite China's ban on all the crypto-related transactions and considering illicit financial activity, the crypto market is yet again roaring and the sentiment has improved over the past two week. Bitcoin rallied to all time high on the heels of ETF excitement, reaching \$67,000 and currently trading at \$63,000. Ethereum has also caught up the pace and is currently trading at \$4,000.

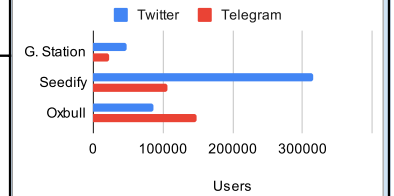
Alongside Bitcoin and Ethereum, the NFT market has seen sky-rocketing sales in September. The numbers of buyers and sellers have increased not only in the Art sector but also in the Utility sector and Sports sector. Sales of NFTs volume surges to \$10.7 billion in the third quarter of 2021. The most prominent non-fungible token project in October'21 are CryptoPunks (\$1.4B) followed by Art Blocks (\$1.15B) and Bored Ape Yacht Club (\$1.05B).

Crypto Greed & Fear index suggests that overall market is healthy, also the NFTs and Blockchain DeFi gaming is booming and hence we believe GameStation's IDO will sail through.

Crypto Fear & Greed Index is provided by alternative.me.



Twitter and Telegram count as on 27Oct'21



follower count stands 48.1k(as on date 27 Oct'21), which is average compared to the market standards and have 25.4k(as on date 27 Oct'21) members on Discord GameStation is new to the market and we believe it's unique offerings and services will attract global audience and the community strength will grow at a robust pace. Overall, they are up to a good start but have a long way to go. They need to strengthen their community and attract global audience. We believe they will gain audience and compete well in the market.

Finomena Verdict

GameStation is a multi-chain community-oriented gaming incubator and launchpad. They are adding a gamification layer to the launchpad to make it easier and more fun for gamers to participate and invest in innovative games. GameStation will also allow users access to an NFT marketplace where they can buy and sell in-game items easily. The gamers will also have the opportunity to create social events and tournaments. We believe that GameStation is one of the best option to lookout for. They have an experienced team with cross-domain expertise. On the other hand, the gaming and NFT sector is booming and growing at robust pace. Hence, we believe GameStation will compete well in the market and will offer good returns.

For any queries, clarifications and recommendations, feel free to write us at research@finminity.com

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