



KAKA NFT WORLD(\$KAKA)

https://kakanft.com/ || https://twitter.com/kakanftworld || https://t.me/KAKANFTWORLD

Date:17.11.2021

Finomena Score



Company Background & Business Model

Company Background: KAKA NFT WORLD is a competitive gaming ecosystem platform focusing on the metaverse blockchain gaming sector with features that includes metaverse, NFTs and Game. Metaverse includes aggregator platform for multi-type of games, Play-to earn, prediction market and art gallery. For NFTs, crypto avatars (KAKA Rabbit) with value enhancing and repurchasing mechanism for gaming NFT. The gaming includes virtual avatar and social systems and an open world for users to create and explore.

About Token: The \$KAKA token can used for the in-game card sales of the genesis game "Troland", which automatically distributes 20% of the NFTs selling into \$KAKA token's dividend pool through smart contract to share it with token holders. Players can used the \$KAKA tokens to purchase key items in game and the tokens paid are destroyed directly.

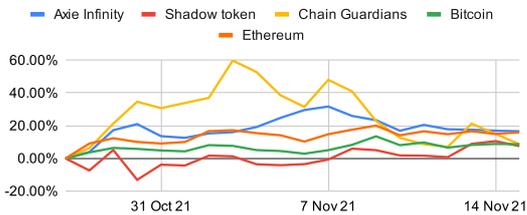
Total IDO Allocation: US\$150k | Total Supply: 100M | Public Allocation: 1M

Sector Alpha

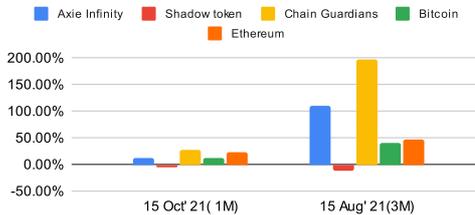
Sector Score 4.5/5

We have identified three competitors for KAKA NFT (1)Axie Infinity, (2)Chain Guardians and (3) Shadow Token. The gaming sector has performed well and has yielded healthy returns as compared to the average market returns. This sector has seen a tremendous rise in the number of players, hence increasing the competition. We believe the company will compete well in the market and offer steady returns.

Daily Price Performance



Periodic Price Performance



Token Analysis

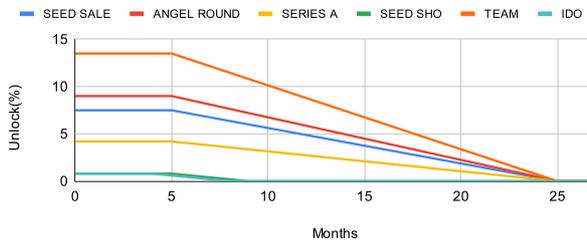
Token Strength Score 3.5/5

The token allocation for KAKA NFT is averagely distributed. Majority of the token is allocated to Mining & Airdrop(59%) which includes Play2Earn & Airdrop(35%), NFT staking(5%), Liquidity mining(15%) and Mainstream Token Staking(4%). The team's allocation is 15% with a lockup period of 12 months and vested over 13 months, which is low. The investment institution's allocation includes Seed SHO(1%), Seed Sale(8.30%), Series A(4.67%) and Angel Round(10%) and is vested over an average of 21 months. Overall, the vesting schedule is average limiting the scope of token dumping.

Token Details

Holding	Percentage	Months
Seed SHO	1.00%	9
Seed Sale	8.30%	25
Team	15.00%	25
Series A	4.67%	25
IDO	1.00%	8
Angel Round	10.00%	25
NFT Staking	5.00%	-
Liquidity Mining	15.00%	-
Mainstream Staking	4.00%	-
Play to Earn & Airdrop	35.00%	-

TOKEN VESTING SCHEDULE



Crypto Market Trends

Sentiment Score 52

The crypto market is roaring and the market sentiment is pretty good over the last month. Bitcoin rallied to all time high on the heels of ETF excitement, reaching \$68,000 but is currently trading below \$60,000 due to rough market conditions. Ethereum has also seen a dip and is currently trading at \$4,100.

Alongside Bitcoin and Ethereum, the NFT market has seen sky-rocketing sales in October. The numbers of buyers and sellers have increased not only in the Art sector but also in the Utility sector and Sports sector. Sales of NFTs volume surges to \$10.7 billion in the third quarter of 2021. The most prominent non-fungible token project in October'21 are CryptoPunks (\$1.6B) followed by Art Blocks (\$1.2B) and Bored Ape Yacht Club (\$1.15B).

Crypto Greed & Fear index suggests that overall market is neutral, but the NFTs and Blockchain DeFi gaming is booming and hence we believe KAKA NFT WORLD's IDO will sail through.

Crypto Fear & Greed Index is provided by alternative.me.

Fear & Greed Index



Finomena Verdict

KAKA NFT world aims to create a prediction agreement perpendicular to the e-sports prediction market, and an open, transparent, decentralized, and complete project for the ecosystem. The main sectors are divided into the two categories: providing services such as R&D, sales, trading, circulation, e-sports, and trendy games for game and art NFTs; focusing on the prediction market in the field of e-sports (Prediction Market). KAKA has crypto assets deployed on multiple public chains and also applied cross-chain technology. Overall the project looks promising and is up to a great start. It has been achieving milestones with increasing networks, we believe that it will perform well and yield good returns.

For any queries, clarifications and recommendations, feel free to write us at research@finminity.com

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Promoter Score 3.5/5

The project is led by David Lee who is currently serving as the CEO of KAKA NFT World. It has a strong team with cross domain expertise and quality experience.

DAVID LEE(CEO)



A senior planner of East Asian pan-entertainment industry from Seoul, South Korea. Served as the chief market representative of SK Entertainment. 20 years of

experience in game, music, film IP planning and promotion. Senior Blockchain Investor, CEO of South Korea BitFuri Digital Asset Exchange.

FMALIK ATIF HAYAT MAHAL(CTO)

Doctor of Finance, Fmalik worked as a senior derivatives trader in a large state-owned bank. A programming expert in real-time fast response



systems. He is engaged in blockchain development and a pro in development of smart contracts with Solidity language.

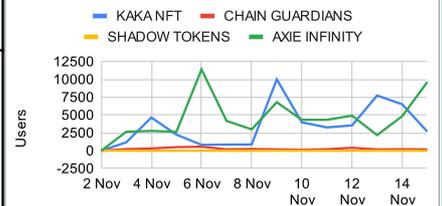
Tech Maturity Score 4/5

KAKA NFT world has a very detailed roadmap available. They have launched Troland's public beta version and launched crypto avatars KAKA Rabbits sale in Binance NFT marketplace and have plans to launch officially launch the 1st play-to-earn game Troland. They are all set to conduct their IDO. They have a good team strength with technical expertise. They have plans to public test for their second game(football). Further down they have plans to open the user value exchange between the Metaverse art gallery and the gaming platform. They have a good technical team with quality experience and we believe they are likely to achieve all the milestone within the specified timeline. Overall, the project has shown a good technical maturity with well set goals for the future.

Network & Community Score 4/5

KAKA NFT world has social media presence across various platforms including Telegram, Twitter, Facebook, YouTube and Discord. The Twitter followers stands at 94.1k (as on 16 Nov'21), which is high when compared to the competitors

Social Media(Twitter) Stickiness



in the market. The Telegram followers' count stands at 56.5k (as on 16 Nov'21), which is a good number as per the industry standards. The team has marketed their project very well and can further strengthen their community globally.

Overall, the project is up to a great start with robust social media presence and have the opportunity to grow further.