



Kawaii Islands(\$KWT)

https://kawaii.global// || https://t.me/kawaii_islands || https://twitter.com/kawaii_islands

Date:09.10.2021

Finomena Score



Company Background & Business Model

Company Background: Kawaii Islands is an anime metaverse that utilizes blockchain technology for realizing "Play, Connect, Create and Earn" vision. It creates a fantasy universe on the cloud for multiplayer to experience a whole set of simulation gaming including designing, building, crafting, farming, social-networking. By gamifying several DeFi mechanisms, Kawaii Islands brings players a new dimension of mixed entertainment and earning.

About Token: \$KWT is the foundational token of Kawaii Island with three main objectives i.e. Utility, Governance and Farming. Players can earn KWT as rewards for their playing activities, that include delivering orders, decorating home/fashionista. Also, KWT holders have the right to participate in governing any policy decisions related to playing or spending within Kawaii Islands game in a DAO manner.

Total IDO Allocation: US\$250K | Total Supply: 1B

Promoter Score 4.5/5

The project is Founded by Minh Do and has a very strong team with cross domain expertise and experience in the fields of blockchain technology, game designing and business development.

Minh Do



Minh Do is the founder and CEO of Kawaii Islands. He is also the Co-Founder of the SugaGroup and is currently serving as the Co-Founder and CEO of Imba.

He has been associated with many companies and has gained quality experience.

Thang Nguyen

Thang Nguyen is the CTO of Kawaii Islands. He holds a Master's Degree in Information Technology and has working experience as blockchain developer.



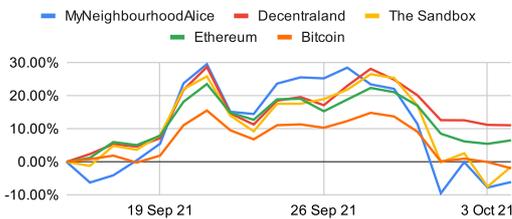
He is also currently serving the finance lead at Oraichain.

Sector Alpha

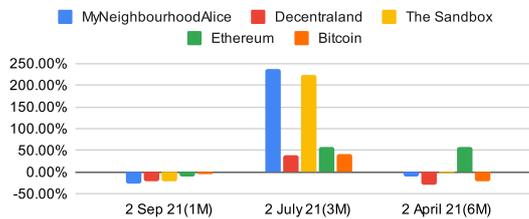
Sector Score 4.5/5

We have identified three competitors for Kawaii Islands (1) Decentraland (2) The Sandbox and (3) MyNeighbourhoodAlice. The gaming sector has performed well and has yielded healthy returns as compared to the average market returns. This sector has seen a tremendous rise in the number of players, hence increasing the competition. We believe the company will compete well in the market and offer steady returns.

Daily Price Performance



Periodic Price Performance



Token Analysis

Token Strength Score 4/5

The token allocation for Kawaii Islands is averagely distributed. Majority of the token is allocated to play to earn and staking rewards that is 22% and 20% with vesting period of 60 months. The team is allocated with 12% and is vested for 66 months which is quite a high and is considered good as per industry standards. The advisor is 6% and vested over 66 months which is good. Overall, the vesting schedule is pretty good limiting the scope of token dumping, hence offering steady returns.

Token Details		
Maximum Supply: 1B		
Holding	Percentage	Months
Staking Rewards	20.00%	60
Team	12.00%	66
Ecosystem Funds	16.00%	60
Play to earn	22.00%	60
Advisors	6.00%	66
Private Sale	10.00%	12
Marketing & Listing	14.00%	60

Token Vesting for Kawaii Island



Kawaii Islands has a very detailed roadmap available. They have a good team strength with technical expertise and have clearly stated the future goals. They have a long list of investors and supports backing their project. They are all set to conduct their IDO. They have plan to release Open Beta Test for characters, home decoration, dress up and further down the lane plan to carry out seasonal events and form the leader board as well as the community. They are up to a great start and have great opportunities to grow and capture global market. Overall, the project has shown a good technical maturity with well set goals for the future.

Network & Community Score 3.5/5

Kawaii Islands has social media presence across various platforms including Telegram, Twitter, Facebook, YouTube and Discord. The Twitter followers stands at 26.5 k (as on 5 Oct'21),

Crypto Market Trends

Sentiment Score 72

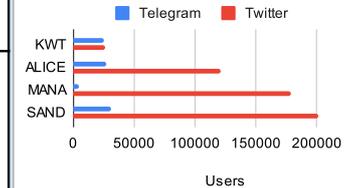
Despite China's ban on all the crypto-related transactions and considering illicit financial activity, the crypto market is yet again roaring and the sentiment has improved over the past two week. Bitcoin's incredible rally spurs biggest weekly gain in months, reaching \$55,000. Ethereum is up by a solid 20% over the past week and is currently trading at \$3,600.

Alongside Bitcoin and Ethereum, the NFT market has seen sky-rocketing sales in September. The numbers of buyers and sellers have increased not only in the Art sector but also in the Utility sector and Sports sector. Sales of NFTs volume surges to \$2.5 billion in the first half of 2021, up from just \$13.7 million in the first half of 2020. The most prominent non-fungible token project in September'21 are Art Blocks (\$1.05B) followed by CryptoPunks (\$1.3B) and Bored Ape Yacht Club (\$0.9B). Crypto Greed & Fear index suggests that overall market is healthy, also the NFTs and Blockchain DeFi gaming is booming and hence we believe Kawaii Island's IDO will sail through.



Crypto Fear & Greed Index is provided by alternative.me.

Network & Community as on 6 Oct'21



which is very less when compared to the competitors in the market. The Telegram followers' count stands at 24.9k (as on 5 Oct'21), which is a good number as per the industry standards.

The fact that they came into market in Aug'21, that team has marketed their project well but can further strengthen their community globally. Overall, the project is up to a great start with robust social media presence and have the opportunity to grow further.

Finomena Verdict

Kawaii Islands is an NFT simulation and play-to-earn game. It creates a fantasy universe on the cloud where many players can enjoy an experience set in a simulation of gaming with farming, crafting, home designing, styling as well as social-networking growth. The goal is to balance the gaming experience as well as the play-to-earn feature. With the sector performing and yielding returns, it is believed that \$KWT tokens will perform really well in the market. Overall, Kawaii Islands is up to a great start and achieving milestones with increasing networks, we believe that it will perform better and yield good returns.

For any queries, clarifications and recommendations, feel free to write us at research@finimity.com

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