



Public Sale: 30.08.2022

Moverse (\$MOVE)

https://moverse.app/# || https://twitter.com/moverseann || https://t.me/moversegroup

Date: 23.08.2022

Finomena Score



Promoter Score 4/5

Company Background & Business Model

Company Background: Moverse is a Fitness Metaverse where you can earn for real on every move and have your experience personalized by AI technology. It has a flawless fitness tracking system, delightful challenges, several clubs from cycling to walking, an expanded social network for users to connect with others, and diverse ways to earn. It has NFT Sneakers in the marketplace for users.

The Moverse Team is an experienced lot with more than 5 years of experience in crypto and blockchain. They have previously founded other companies and have held director positions in multiple companies.

About Token: The Moverse \$MOVE token is a Utility token and has uses all over the Moverse Ecosystem. 1) Move to earn Rewards 2) Loyalty Programs 3) Referral Program 4) NFT marketplace

Total Supply: \$15B | Initial Market Cap: \$ 880K | Initial Circulating Supply: 4400M | Allocation: 10,714,285

Bruce Hoang (CEO)



Bruce is an entrepreneur. He has 5 years of experience in business development and the crypto space. He has held leading positions before Moverse

Neil Mientjes (CSO)



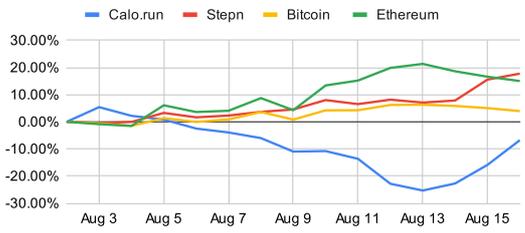
Neil is an Experienced NFT, Blockchain Gaming, Metaverse, and Digital Transformation Consultant. He has an established career in the crypto space.

Sector Alpha

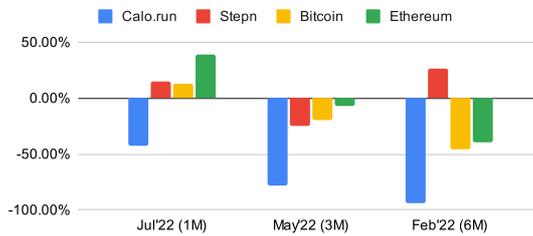
Sector Score 3.5/5

We have identified two close competitors - (1) Calo.run and (2) Stepn. Over the last quarter, the health sector has outperformed the market standards and has yielded greater returns as compared to the average market returns. This sector has seen tremendous growth and a rise in the number of users, hence increasing the competition. Recently, the market has started improving steadily. Hence, we believe the company will compete well in the market and offer steady returns.

Daily Price performance



Periodic Price Performance



Token Analysis

Token Strength Score 3/5

The biggest share of allocation is in Move to Earn Rewards which is 30% vested over 25 months. Public and Private have allocations of 13.33% each with 100% TGE. The team has a reserve of 10% vested over 30 months. Liquidity has an allocation of 10% with 50%TGE and 50% unlock on demand. The tokenomics of Moverse is averagely distributed and has a lot of scope for improvement. The vesting schedules can be tweaked and tuned to make them more compelling.

Moverse is going to conduct its public sale on the BinStarter platform. The team has clearly stated their future goals and the attainments in the Roadmap and is on track. It has an NFT, SocialFi, Move to earn and Loyalty Program, all driven by the \$MOVE token. Their app is coming soon on the Apple and Google app stores. Their audit is due in the 3rd quarter of 2022. They also have plans to integrate with wearables in the near future. We believe they are likely to reach their future milestones within the stated timeline.

Network & Community Score 3.7/5

Moverse has its website, with entities on numerous social media platforms like Facebook, Instagram, Youtube, Telegram, Medium, Twitter, and Discord. Their Telegram followers' count stands at 24.9K(as of the date 16th Aug 2022) and the Twitter followers' count stands at 33.5K(as of 16th Aug 2022).

Token Details		
Total Supply: 15B Public Price: \$0.0002		
Holding	Percentage	Months
Seed	13.33%	11
Private	13.33%	-
Public IDO	13.33%	-
Team	10%	30
Marketing	10%	25
Move to Earn	30%	25
Liquidity	10%	-

Token Vesting Schedule



Crypto Market Trends

Sentiment Score 28

The crypto coin markets have been dramatically rising again during the previous week, giving investors cause for optimism. Until July 19, Bitcoin's price was quoted at US\$ 23,293.30, rising 3.79 percent during intraday trade. The market capitalization of all cryptocurrencies was trading higher at \$1.02 trillion. The total value of all bitcoin transactions increased by about 65% to \$109.40 billion.

Alongside Bitcoin and Ethereum, the NFT market and blockchain gaming (GameFi) have performed better and are more resilient to the bear's attack. The NFTs skyrocketed in 2022, recording a staggering \$42 billion in sales. With that, the metaverse has grown inextricably linked to Web3 culture. According to predictions, the worldwide metaverse market is expected to expand from \$100.27 billion in 2022 to \$1,527.55 billion in 2029.

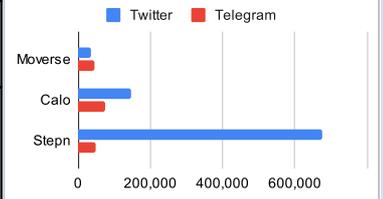
Crypto Greed & Fear index suggests that overall market sentiment is fearful, but as the market evolves and improves, smaller gains will lead the way to bigger returns.

Hence, we believe Moverse IDO will sail through.

Crypto Fear & Greed Index is provided by alternative.me.



Twitter and Telegram Followers as on 23rd Aug



Moverse has marketed its project effectively and has gained a strong community and good engagement. The team needs to further strengthen its community strength and attract a global audience to compete well in the market.

We believe, Moverse has the potential to grow and strengthen its global presence.

Finomena Verdict

Moverse (\$MOVE) is quickly carving out its place in the Metaverse fitness and personal health genre. It has AI trainers and trackers, to monitor day-to-day performance and upgrades of the users. This sector is doing quite well in recent months as more and more users are signing up. We expect the \$MOVE TOKEN to perform well in the upcoming months and offer good returns to the investor.

For any queries, clarifications and recommendations, feel free to write us at research@finminity.com

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