



MY MASTER WAR (\$MAT)

<https://www.mymasterwar.com/> || <https://twitter.com/mymasterwar> || <https://t.me/mymasterwargroup>

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Finomena Score



Company Background & Business Model

Company Background: My Master War is a gaming ecosystem with the difference that blockchain technology is applied to the game along with the Free Play to Earn and Profit Sharing model. It is a series of different game scenarios, starting with medieval battles in the three kingdoms. Players can choose their own scenario, each player is like a king of a country, they can choose generals, build armies, devise strategies and fight battles. The first set of games will take place in the Middle Ages. Players can choose their own scenario, each player is like a king of a country, they can choose generals, build armies, devise strategies and fight battles. The second part of the game will take place in a future where humans cross space and time building their own virtual metaverse empires.

About Token: The \$MAT token primarily serves the following purposes on the network: game items purchase, upgrading levels, game rewards, referral system, staking, exchanging on CEX & DEX.

Total Supply: 100M | **Blockchain Network:** Binance Smart Chain

Promoter Score 4/5

The core team of My Master War consists of 8 members with cross-domain expertise in technology, blockchain, marketing and more. My Master War has 7 partners, including GameFi and DAO Maker.

Dominic Nguyen (CEO, Founder)



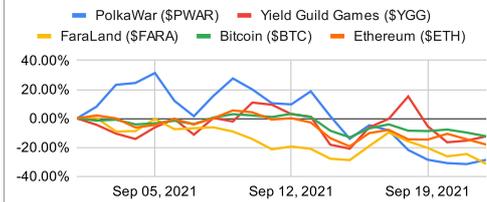
With over 3 years' of hands-on experience in online game, data science, Big Data, Artificial Intelligence, Machine Learning has good knowledge and experience in design and

Sector Alpha

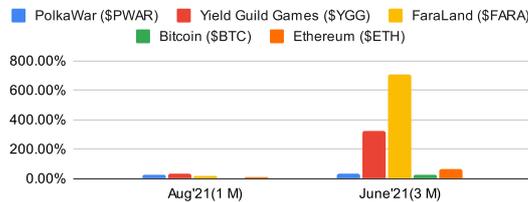
Sector Score 3.5/5

Applying blockchain technology to its gaming ecosystem, My Master War has differentiated itself by bringing in Free Play to Earn. We identified 3 close competitors - (1) PolkaWar (\$PWAR), (2) Yield Guild Games (\$YGG), and FaraLand (\$FARA). The prices of these projects have been consistent with the market returns of BTC and ETH. There has been a temporary drop in their price performance during last week of September owing to rough market conditions, however, we believe My Master War will compete well in the market and offer steady returns.

Daily Price Performance of Competitors



Periodic Price Performance



Henry Nguyen (Co-founder)

With extensive experience in the field of security systems and blockchain, Henry contributes as a blockchain architect and engineer on Krispay and Euphorium, along with being the CTO of My Master War.



Tech Maturity Score 4/5

According to their Medium, AMAs and Telegram announcements, My Master War's IGO and IDO will be launching on October 4, 2021 on GameFi and RedKite by PolkaFoundry respectively.

They have a working prototype of the marketplace built on the BSC Testnet, however their beta version of the game is yet to be released. They have two types of tokens - i) the fungible token \$MAT (BEP-20 Token on BSC), and ii) the role-playing non-fungible token (NFT).

Overall, they are up to great start and have shown a good technical maturity.

Token Analysis

Token Strength Score 3.5/5

My Master War is a community-driven project, and the majority of the allocation is dedicated to the liquidity, ecosystem, play to earn and treasury. The team and advisors has a vesting period of 24 months, which is less when compared to the industry standards. The Liquidity and marketing has allocation of 10.50% which is good and with decent vesting period. The treasury has the longest vesting period of 60 months. Overall, the token vesting and token distribution is pretty decent.

Token Details

Holding	Percentage	Months
Maximum Supply: 100M Public Sale: 2.5M		
Private Sale	12.00%	17
Public Sale	2.50%	3
Liquidity & Marketing	10.50%	24
Ecosystem	25.00%	37
Play to Earn	15.00%	-
Treasury	15.00%	60
Team & Advisor	20%	24

Token Vesting for My Mater War



Network & Community Score 4/5

My Master War has a fast-growing social media presence across major crypto social platforms. Their Twitter account has around 67k followers and is at par with its competitors in terms of engagement and acquiring new users on a daily basis. Their 50k members on Telegram channel also has a healthy engagement.

Crypto Market Trends

Sentiment Score 49

As the cryptocurrency market recovered from the crash it suffered in April-May, the crypto market has yet again slowed down and the market sentiment falls under the category of extreme fear. China has banned all the crypto-related transactions and will be considered illicit financial activity. Bitcoin slumped in the wake of announcement, falling 8% to about \$41,000.

"Alongside Bitcoin, the NFT market has seen sky-rocketing sales in September. The numbers of buyers and sellers have increased not only in the Art sector but also in the Utility sector and Sports sector. Sales of NFTs volume surges to \$2.5 billion in the first half of 2021, up from just \$13.7 million in the first half of 2020. The most prominent non-fungible token project in September'21 are Art Blocks (\$1.05B) followed by CryptoPunks (\$1.3B) and Bored Ape Yacht Club (\$0.9B).

Crypto Greed & Fear index suggests that overall market is volatile, but the NFTs and Blockchain DeFi gaming is booming and hence we believe My Master War's IDO will sail through.

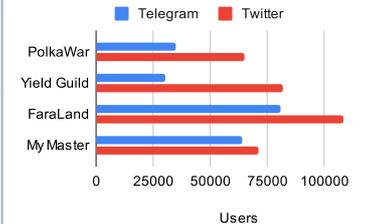
Crypto Fear & Greed Index is provided by alternative.me.

Fear & Greed Index

Multifactorial Crypto Market Sentiment Analysis



Telegram & Twitter Followers as on 3 Oct'21



They have conducted multiple AMAs in reputed and well known crypto communities on Telegram, and various articles have been released on well-established PR websites and online news space such as GlobeNewswire, CryptoNewsZ, Yahoo Finance, Business Insider, etc. A few YouTubers have also released videos on their prototype.

Finomena Verdict

My Master War is offering a unique Free Earn to Play and Profit Sharing model, it does not require players to spend any money to start playing. Interestingly, their second set of game will no longer require players to use traditional devices such as laptops or mobile phones, instead they will enter a 3D virtual world, transforming into gods with endless strength and ability to create and conquer new worlds. The company has extended set of goals and have plans to add many new and exciting features. We believe that it is a good option to consider with these differentiators setting them apart from other gaming and NFT platforms. Moreover, their UI is stunning and hence is expected to perform well in the market.

With their marketing, they have been able to bring about a decent hype in the crypto world, although they can go more aggressive to acquire more potential users in this crowded market.

For any queries, clarifications and recommendations, feel free to write us at research@finminity.com

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