



IDO: 28.04.2022

NOMADLAND(\$NOMAD)

<https://www.nomadland.to/> | <https://twitter.com/nomadgame1> | <https://t.me/nomadlandofficial>

Date: 27.04.2022

Finomena Score



Company Background & Business Model

Company Background: Nomadland is a blockchain-based NFT Action RPG & strategy game built on Unreal Engine where one can buy land, build farms, produce mystic flames, battle epic monsters and carnivore plants, capture and train the captured monsters and carnivore plants, evolve in rank and produce new weapons and armours, fight in Arena against other players. All the elements are built and are powered by Binance Smart Chain.

About Token: \$Nomad is the native token of Nomadland. It will be used to purchase and swap for NFTs in-game and outside the game world. The in-game auction houses will allow players to list their NFTs for sale and swap them for the Nomadland native token. Players can stake the in-game currency by purchasing or investing in-game NFTs, players earn rewards as in-game businesses generates revenue.

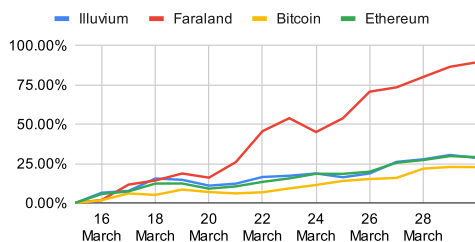
Total Supply: 1B | Initial Market Cap: \$537.5K | Fully Diluted Market Cap: \$25M

Sector Alpha

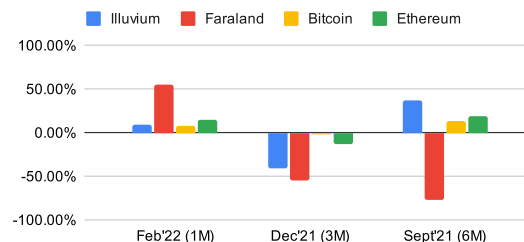
Sector Score 4.8/5

We have identified two close competitors - (1) Illuvium and (2) Faraland. Over the last one year, the NFTs, the metaverse, and the gaming sector have performed well and have yielded greater returns as compared to the average market returns. The market conditions are once again stable with these particular sectors have out-performed. These sectors have seen tremendous growth and a rise in the number of players, hence increasing the competition. Overall market and these sectors have been improving steadily. Hence, we believe the company will compete really well in the market and offer steady returns.

Daily Price Performance



Periodic Price Performance



Token Analysis

Token Strength Score 3.2/5

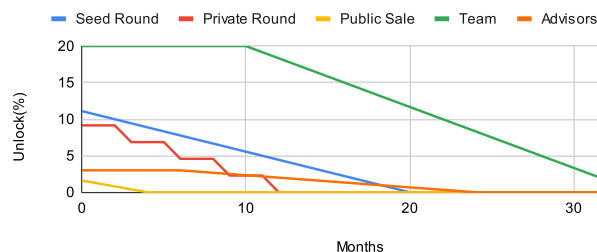
The tokens for Nomadland is wisely distributed. Majority of the tokens are allocated to team and marketing, i.e. 20% each. The team's allocation is vested over 34 months, which is good as per the industry standards. The Reserve with an allocation of 13% is kept for further research and development (multi-chain and cross-chain). Overall, the token allocation and vesting schedule is good and is expected to yield steady returns.

Token Details

Total Supply: 1B | Public Price: \$0.25USD

Holding	Percentage	Months
Seed	12%	20
Private Sale	10%	12
Public Sale	2%	4
Advisors	3%	24
Marketing	20%	-
Ecosystem & Incentive	10%	-
Reserve	13%	-
Team	20%	34
Liquidity Pool Reward	10%	-

Token Vesting Schedule



Crypto Market Trends

Sentiment Score 21

The crypto market has yet again slowed down and the market sentiment has been fearful over the last month. But the market sentiments have been improving over the last couple of weeks. After Bitcoin and Ethereum encountered a huge dip due to rough market conditions, they have been stable over the last couple of weeks and is currently trading above \$38,000 and \$2,800 respectively.

Alongside Bitcoin and Ethereum, the NFT market has seen sky-rocketing sales in November. As compared to 2020, the NFT sales have already increased to 25 folds. According to Cointelegraph Research, NFT sales might surge to \$17.7 billion by the end of the year 2021. The most prominent non-fungible token project in November'21 are CryptoPunks (\$1.6B) followed by Art Blocks (\$1.2B) and Bored Ape Yacht Club (\$1.15B).

Crypto Greed & Fear index suggests that overall market sentiment is fearful, but the sector has performed well. Hence, we believe Nomadland's IDO will sail through.

Crypto Fear & Greed Index is provided by alternative.me.

Fear & Greed Index

Multifactorial Crypto Market Sentiment Analysis

Now: Extreme Fear



alternative.me

Last updated: Apr 27, 2022

Finomena Verdict

NOMADLAND is a blockchain-based action RPG game centred around NFTs, Staking, and Farming. Built with Unreal Engine using the in-house NOMADLAND NFT Game Framework (NMDGF), the project offers players an immersive in-game environment with one playable character. The primary use of the token is as the native in-game currency of the Nomadland island. The currency is used to purchase NFTs such as weapons, armours, and special moves. We believe, Nomadland is a good option to look out for and is expected to perform well and yield good returns.

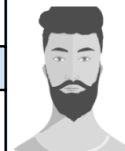
For any queries, clarifications and recommendations, feel free to write us at research@finminity.com

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Promoter Score 4.2/5

Nomadland has a strong core team with quality experience and expertise in game development, marketing, project management, and other domains. Nomadland is backed by strong investors and partners such as Maximus Capital Group, Shima Capital and others.

Alexandre Suci (CEO)



He has over 20 years of experience in the IT field and has successfully completed numerous projects. Knowledge of design projects, programming, databases, and the gaming industry.

Christian Sirbu (Head of Development)

He is characterized by determination and involvement, with special skills starting from vision, implementation, and customer relations. He has over 4 years of experience in cryptocurrency.



Tech Maturity Score 4/5

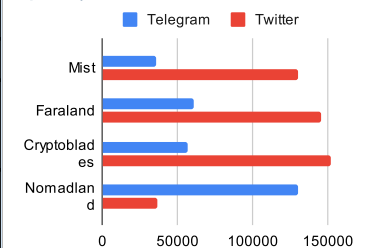
Nomadland is all set to conduct their IDOs across various launchpads. They are conducting their IDO on **FINMINITY** on 28th April 2022. Nomadland has successfully completed its private sale.

The team has clearly stated their future goals and the attainments in their roadmap. They have released the game trailer recently. Overall, they have good team strength with technical expertise and experience. Hence, we believe they are likely to reach their milestones within the stated timeline.

Network & Community Score 4.5/5

Nomadland has social media presence across various platforms such as Telegram, Twitter, Facebook, YouTube, Discord, Instagram, and other social handles.

Twitter and Telegram Followers (26th April'22)



Their Telegram followers' count stands at 130.3k (as of the date 26th April 2022) which is great when compared to its competitors and the Twitter followers' count stands at 36.4k (as of 26th April 2022).

With the fact that Nomadland came into the market very recently, it has marketed its project effectively, gained a strong community, and has very good engagement. The team has the potential to further strengthen its community strength and attract a global audience to compete well in the market.