



Private Sale: 18.12.2021

ONE RING (\$RING)

<https://www.onering.finance> || https://twitter.com/Onering_Finance || https://t.me/OneRing_Finance

Date: 15.12.2021

Finomena Score



Promoter Score 4.5/5

Company Background & Business Model

Company Background: One Ring is a Multi-Chain Cross-Stable Yield Optimizer Platform, which enables users to find the best farms without spending hours searching for them. One Ring searches through multiple chains such as polygon, Binance Smart Chain, Fantom and Avax for the best yields possible for the user deposits. Users can deposit any stablecoin, including Stable LP tokens and One Ring will automatically switch to the Stables with best yields. Also, all the profits generated by the user will get auto-compounded to leverage your profit.

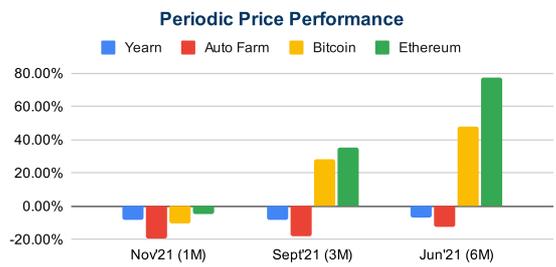
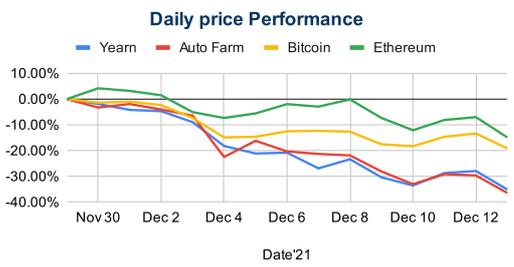
About Token: The \$RING token is the utility and governance token of One Ring ecosystem. The token can be used for staking (boosted APY and exclusive NFTs), governance and premium services (reduced fees for \$RING stakers).

Total Supply: 100M | Private Sale Allocation: 21M | Initial Circulating Supply: \$62,500

Sector Alpha

Sector Score 3.7/5

We have identified 2 close competitors - (1) Yearn (\$YFI) and (2) Autofarm (\$Auto). On an average, the performance of the competitors have been constant over the last six months. The market benchmarks, i.e. Bitcoin and Ethereum, have offered greater returns over the months. Cross chain yield optimizations platforms has always been in demand and we believe that One Ring will compete well in the market and offer steady returns.

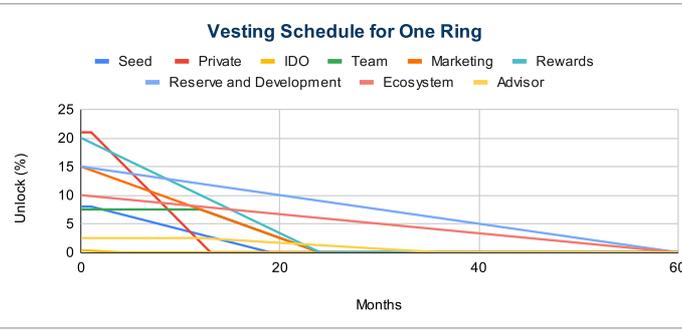


Token Analysis

Token Strength Score 4/5

The token for One Ring is wisely allocated. Majority of the token is allocated to Rewards and Reserve & Development, i.e. 20% and 15% and vesting over 24 and 60 months respectively. The Advisor's allocation, i.e. 2.5%, is vested over 36 months which is good as per the industry standards. The team is allocated with 7.5% and vested over 24 months, which is below average. Overall, the token allocation and vesting schedule is pretty decent.

Token Details		
Total Supply: 100M Private Sale Price: \$0.25		
Holding	Percentage	Months
Seed	8%	19
Private	21%	13
IDO	0.5%	4
Liquidity	0.5%	-
Team	7.5%	24
Marketing	15%	24
Rewards	20%	24
Reserve and Development	15%	60
Ecosystem	10%	60
Advisor	2.5%	36



Crypto Market Trends

Sentiment Score 28

The crypto market has yet again slowed down and the market sentiment has been poor over the last week. Bitcoin has seen a huge dip despite rallied to all time high on the heels of ETF excitement, reaching \$68,000 but is currently trading below \$50,000 due to rough market conditions. Ethereum has also seen a small dip in price and is currently trading at \$4,000.

"Alongside Bitcoin and Ethereum, the NFT market has seen sky-rocketing sales in November. As compared to 2020, the NFT sales have already increased to 25 folds. According to Cointelegraph Research, NFT sales might surge to \$17.7 billion by the end of the year 2021. The most prominent non-fungible token project in November'21 are CryptoPunks (\$1.6B) followed by Art Blocks (\$1.2B) and Bored Ape Yacht Club (\$1.15B).

Crypto Greed & Fear index suggests that overall market sentiment is poor, but we believe One Ring's IDO will sail through.

Crypto Fear & Greed Index is provided by alternative.me.



Finomena Verdict

One Ring is a Multi-Chain Cross-Stable Yield Optimizer Platform. It aim to solve the technical complexity and information asymetry to find the best and optimal farming solution for the user. They already have a working product on Polygon. One Ring is optimal for risk averse investors, safe investments, "Bear Market" conditions. We believe, One Ring has the potential, with technical expertise and backed by good advisors and investors, to compete well in the market and offer steady returns.

For any queries, clarifications and recommendations, feel free to write us at research@finminity.com

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The core team of One Ring consists of five members with cross-domain expertise in technology, blockchain, marketing, and development. They are backed by good advisors and investors such as Magnus Capital & more.

Giuseppe Chirico (CEO)



Giuseppe is serving as the CEO for One Ring. He has been an active seed investor and advisor for various start-ups.

Alex Philippine (CIO)

Alex Philippine is serving as a CIO for One Ring. He has varied experience as a Researcher, Business Analyst, Data Scientist and Business Development.



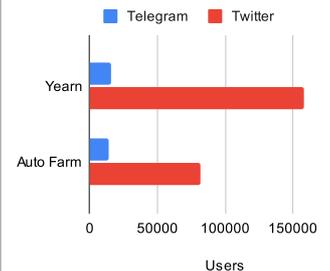
Tech Maturity Score 4.5/5

One Ring is all set to conduct their private sale on **Finminity**. One Ring has clearly defined their future goals and have an application available at their website. For Q1 2022, they have plans for polygon implementation, fantom integration and introduce staking & liquidity mining. And have plans for Avalanche, Solana and Arbitrum integration in the upcoming quarters. Overall, they have a good technical team backed by strong advisors and investors. Hence, we believe they are likely to reach their milestones within the stated timeline.

Network & Community Score 3.2/5

One Ring is very new to the market and has less social media presence as compared to the well established players in the market.

Telegram and Twitter Follower as on 15 Dec'21



They also have presence in other social media platforms like, Telegram, Twitter and Medium. The community strength is growing at a good pace and is gaining popularity in the market.

They are focusing on marketing activities to market their project and attract community.

We believe, One Ring has potential to grow, strengthen their global presence and community strength.