



STAR ATLAS (\$ATLAS)

https://staratlas.com || https://t.me/staratlasgame || https://twitter.com/staratlas

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Finomena Score



Company Background & Business Model

Company Background: Star Atlas is a high quality space exploration themed video game concept built on Solana blockchain. Their motive is not only attract the niche blockchain gamers but also the mainstream audience globally. They are building games coupled with financial incentives delivered via blockchain mechanics alongside the metaverse concept. For their users they want to create real economic experience in which the players will be delivered real world value. The general game experience include space exploration, purchase space ship, navigate stars, participate in mining which will generate financial rewards and political domination.

About Token: A tokenholder can stake \$ATLAS to get rewards and so do borrowers and buyers with business incentives. Gamers will receive \$ATLAS tokens for participating in gameplay. \$ATLAS token is launching on three platforms on 26th Aug'21. Distribution among platforms sees \$1 million allocated to the FTX IEO and \$500k allocated to both Raydium and Apollo-X, a total of 720 million Star Atlas tokens. Initial ATLAS stakeholder distribution: 20% | Maximum Total Supply: 36 B | Circulating Supply upon launch: 2.16 B | Intial Token price : \$.00138

Star Atlas is Founded by Michael Wagner, and the company has a team of 33 crossdomain experts. Their idea is to build gaming coupled with financial incentives delivered via blockchain.

Michael Wagner

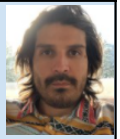


Mr.Wagner has been in Blockchain business over 9 years. He has set up 3 extremely successful companies earlier. He is a CFA and promising

blockchain entrepreneur with a decade of experience.

Pablo Quiroga

Pablo Quiroga is a global strategist who partners with C- Suite executives. With a decade of expertise as a business intelligence architect and a serial entrepreneur



Pablo's entrepreneurial expertise ranging from supply chain management, early & growth stage market strategies and data analytics.

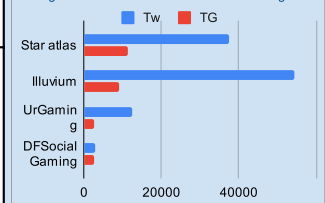
Tech Maturity Score 4.4/ 5

According to their medium post and AMAs , IDO will be launching on August 26, 2021. FTX, Raydium and Apollo-X will host the sale of the highly anticipated tokens of the Solana-powered Star Atlas metaverse, ushering in the next era of play-to-earn enabled GameFi revolution. In the two IDOs, additional allocation of ATLAS and POLIS tokens will be available to holders of meta-posters. They're also committed towards security and safety of the platform. However, we wish they've a working prototype before IDO and provide more details of their existing deal pipeline.

Network & Community Score 4/5

Star Atlas has good social media presence with an interactive follower base on Twitter of ~37.4k followers . Also, 11.3k Telegram follower with an active user base of 16.37% .

Telegram & Twitter Followers as on 20thAug'21



Their social media presence is better than many of their existing peers. Their Telegram channel has more than 11k followers, and Medium has 1.1k followers. In other channels like Instagram, Facebook, Youtube, Tiktok LinkedIn have a promising social presence. They have done several AMAs on Solana, Grape, Cryptonetwork.

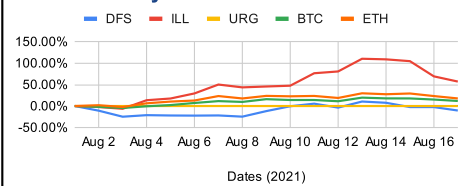
They are constantly holding AMAs and doing interviews to improve stickyness on their social channels. However they can put some extra efforts on their followers growth and overall marketing.

Sector Alpha

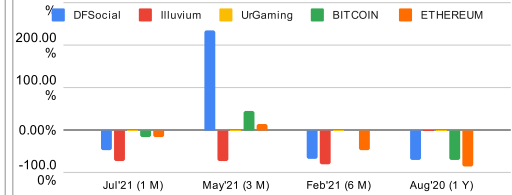
Sector Score 4.3/5

Blockchain Gaming is a crowded platform with very high competition. We have identified 3 close competitors from listed space, 1.DFSocial, 2.Illuvium, 3.Urgaming, sharing the same moto i.e. Gamification of Finance. While DFSocial returned positive alpha for the 3rd Quarter, offering more than 100% returns, which is outperforming Bitcoin and Ethereum. We believe Star Atlas will compete well with its competitors and can offer steady returns.

Daily Price Performance



Periodic Price Performance



Token Analysis

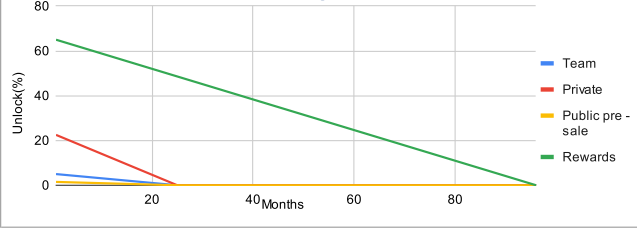
Token Strength Score 3.6/5

The vesting of ATLAS is well planned. Their private, public pre-sale, and team round have 24 months lock-in period . Rewards/Emmission period is the longest i.e. 95 months. We think the Liquidity allocation could have been higher, and vesting period for team could have been longer. However their vast token supply and unique token utilisation will attract plenty of investors.

They have two tokens. 1.ATLAS-In-game Transactional currency. 2.-POLIS-Governance token which can be used both in-game and also outside.

Holding	Percentage	Month
Team	5	24
Rewards	65	95
Liquidity Pool	4	0
Private	22.5	24
Public sale	2	0
Public pre-sale	1.5	24

Token Vesting of Star_Atlas



Crypto Market Trends

Sentiment Score 79

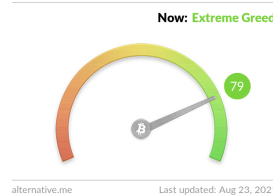
After a tranquil July, crypto market is buzzing once again as the market cap has risen to \$2 trillion, fuelled by the gains in Bitcoin. Investors took out a net of \$22.1 million from cryptocurrency funds as Bitcoin gained from a low of \$42,924 to a high of \$47,831. The funds based on the world's biggest cryptocurrency saw the biggest outflows at \$22 million, followed by \$1.1 million outflows from Ether.

Alongside Bitcoin and Ethereum, the NFT market has seen sky-rocketing sales in August. The numbers of buyers and sellers have increased not only in the Art sector but also in the Utility sector and Sports sector. Sales of NFTs took a leap of 111.46% in comparison to Q1, and overall, NFT sales topped out at \$2.4 billion in Q2. The most prominent non-fungible token project in August'21 are Cryptopunks (\$166M) followed by Art Blocks (\$61M) and Meebits (\$27M) and Superrare (\$6.8M) .

Crypto Greed & Fear index suggests that overall market tempo is back and we believe Star Atlas IDO's will sail through.

Crypto Fear & Greed Index is provided by alternative.me.

Fear & Greed Index



Finomena Verdict 4.3/5

Solana-powered Star Atlas metaverse, ushering in the next era of play-to-earn, has a promising future prospect. They are based on Solana protocol, Serum and Stardust, using Non fungible tokens. They have listed themselves on Coinmarketcap and Coingecko already. Their wide range of offering and unique gameplay is already attracting the Blockchain moguls. Their AMAs are getting a huge response not only from the niche audience but also across the globe. According to Statista there are 2.9 B gamers across the globe and gaming market is expecting a 12.40% of incremental CAGR in 2021. So, Star Atlas has good prospects to become **The Next Big Thing** in GameFi blockchain industry.

For any queries, clarifications and recommendations, feel free to write us at research@finminity.com

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