



# VRJAM (\$VRJAM)

<https://vrjam.com/> | <https://t.me/+Q8ggDuW-ZqE10tk0> | [https://twitter.com/VRJAM\\_](https://twitter.com/VRJAM_)

Date: 12.11.2022

## Finomena Score



## Promoter Score 4/5

### Company Background & Business Model

**Company Background:** VRJAM is a multiplayer social gaming and live events platform built to empower global brands and premium content creators to create immersive real-time consumer experiences inside virtual worlds. It was founded in 2017 with a vision to combine blockchain and immersive technology to transform the human experience in digital space.

**About Token:** VRJAM Coin is VRJAM's in-game ERC20 token, built on the Matic (Polygon) network. It is used to facilitate a wide and varied array of use cases for trade and value exchange inside VRJAM's virtual world from ticket sales and advertising.

**Total Supply:** \$1B | **Public Sale Price:** \$0.04 | **Tokens for sale:** 4750000 VRJAM

The people behind VRJam are first-class industry professionals, experienced VFX artists, seasoned entrepreneurs, and high-profile gamers.

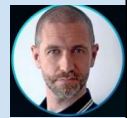
### Ivo Slivkov (Technical Director & Co-Founder)



25 years in the game and film industries. Co-founded Chaosgroup, publisher of the Oscar award-winning V Ray graphics.

### Sam Speaight (CEO & Founder)

Serial entrepreneur in entertainment industry verticals like digital marketing, live events & talent management. Represented multiple Grammy award-winning artists.



## Tech Maturity Score 4.5/5

The team has clearly stated their future goals and the attainments in their roadmap. They have released the beta VRJAM installer for Windows which is supported by Oculus Quest 2. Also, the NFT marketplace is already live and they are working on the event listing, player guilds, and avatar creations.

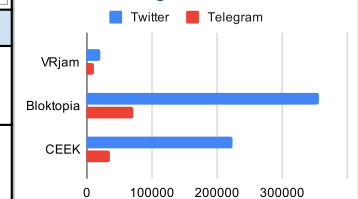
They are backed by investors like Epic Games, NGC Ventures, and many more. Hence, we believe they are likely to reach their milestones within the stated timeline.

## Network & Community Score 4/5

VRJam has social media presence across various platforms such as Twitter, Discord, and Telegram.

Their Telegram followers count stands at 10.8k (as of the date 8th November 2022) which is good and the Twitter followers count stands at 22.1k (as of 8th November 2022).

## Twitter and Telegram Followers



VRJam has marketed its project effectively and has gained a strong community and good engagement. The team needs to strengthen its community and attract a global audience to compete well in the market.

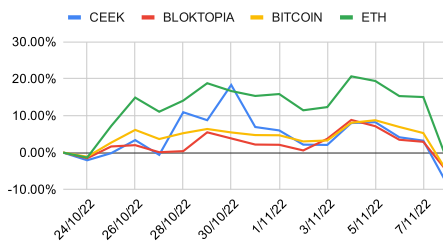
We believe, VRJAM has the potential to grow further and strengthen its global presence.

### Sector Alpha

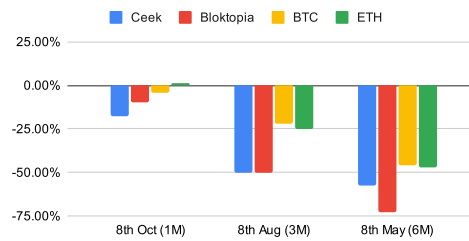
### Sector Score 4.2/5

We have identified two close competitors- (1) Bloktopia and (2) CEEK. The content creation & online event sector has performed well and has yielded better returns as compared to the average market standards, but due to rough market conditions, the overall market has yielded negative returns. This sector has seen a steady rise in the number of users, hence gaining popularity. The sector is expected to bounce back and we believe the company will compete well in the market and offer steady returns.

### Daily Price Performance



### Periodic Price Performance



### Token Analysis

### Token Strength Score 3.5/5

The token for VRJam is wisely allocated. The majority of the tokens, i.e. 30%, are allocated to Play to Earn Rewards, which are vested over 60 months. The team's allocation is vested over 36 months, which is good as per the industry standards. The content creator guild fees reserve has quarterly vesting over 18 months. Overall, the token allocation and vesting schedule is good and is expected to yield steady returns.

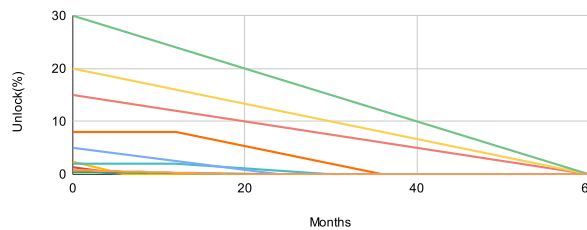
#### Token Details

Total Supply: 1B | Public Price: \$0.04

Holding	Percentage	Months
Seed Round(A)	0.8%	6
Seed Round(B)	1.4%	6
Public sale	2.5%	6
Content Creator Guild	0.5%	24
Team	8%	36
Advisors	2%	30
VR life	5%	24
Development & Marketing	15%	60
Staking Rewards	20%	60
P2E rewards	30%	60
Content Creator Guild fees reserve	15%	18

### Token Vesting Schedule

Legend: Seed Round (A), Seed Round (B), Public Sale, Content Creator Guild fees, Team, Advisors, VRLife, Development & Marketing Fund, Community Staking Rewards, P2E Rewards, Content Creator Guild fees



### Crypto Market Trends

### Sentiment Score 21

"The crypto coin markets have been dramatically rising again during the previous week, giving investors cause for optimism. Until July 19, Bitcoin's price was quoted at US\$ 23,293.30, rising 3.79 percent during intraday trade. The market capitalization of all cryptocurrencies was trading higher at \$1.02 trillion. The total value of all bitcoin transactions increased by about 65% to \$109.40 billion."

"Alongside Bitcoin and Ethereum, the NFT market and blockchain gaming (GameFi) have performed better and are more resilient to the bear's attack. The NFTs skyrocketed in 2022, recording a staggering \$42 billion in sales. With that, the metaverse has grown inextricably linked to Web3 culture. According to predictions, the worldwide metaverse market is expected to expand from \$100.27 billion in 2022 to \$1,527.55 billion in 2029.

Crypto Greed & Fear index suggests that overall market sentiment is fearful, but as the market evolves and improves, smaller gains will lead the way to bigger returns.

Hence, we believe VRJam will sail through.'

Crypto Fear & Greed Index is provided by alternative.me.

### Fear & Greed Index

Multifactorial Crypto Market Sentiment Analysis

Now: Extreme Fear

21

alternative.me

Last updated: Nov 12, 2022

## Finomena Verdict

VRJAM is an immersive, live experience platform built on the Matic blockchain designed to magnify the connectedness of human beings in virtual space. It will help transform the metaverse for the better and create new ways to enhance and value the human experience.

We believe, VRJAM is a good option to look out for and is expected to perform well and yield good returns.

For any queries, clarifications and recommendations, feel free to write us at [research@finminity.com](mailto:research@finminity.com)

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