



WonderHero(\$WND)

<https://wonderhero.io/> || https://t.me/wonderhero_io || https://twitter.com/Wonderhero_io

Date:20.10.2021

Finomena Score



Company Background & Business Model

Company Background: WonderHero is a blockchain NFT (non-fungible token) play to earn mobile game. The game is a turn-based MMORPG for iOS and Android platform where players collect Heroes, enter RPG combat and play to earn tokens in a fantasy world. Every Hero in WonderHero boasts unique skills and properties that allow it to take on various combat roles, such as a tank role, a support role, an attack role, and combination roles with further customization evolving from the game's system. Players can actively strategize and participate in real-time combat.

About Token: The \$WND token can help in evolving weapons, equipment and selling them in NFT marketplace. Farm and stake the tokens and get weekly rewards

Total IDO Allocation: US\$195K | Total Supply: 100M | Personal Allocation: \$150(Max)

Promoter Score 4.5/5

The project is co-founded by Ethan Ng and L. The other team members includes Zander, Prischilla and Zion heading marketing, operations and technical departments respectively.

Ethan Ng - Co-Founder & CEO



Ethan Ng is the co-founder and CEO of Wonder Hero project. He looks after all the key aspects and decision making of the project such as product, marketing to

strategy. He was the Southeast Asia CEO for Biki.com and also was the marketing lead for Huobi Global.

L - Co-Founder & CTO

L is the co-founder and CTO of Wonder Hero. He is responsible for the Research & Development team and also responsible for the design and development of



the game. He has rich experience in the field of games, centralized exchanges, DeFi and in the AR VR field.

Tech Maturity Score 3.8/5

WonderHero's roadmap is available on their website. They have completed their private sale and announced the incubators which was scheduled for September. They are all set to conduct their IDO on Polkastarter.

They have plans for WonderHero beta test and launch marketplace for the month of October and later in the month of November launch WonderHero game and yield system.

Overall, WonderHero has an experienced team to achieve the set goals and has shown a good technical maturity.

Network & Community Score 3.5/5

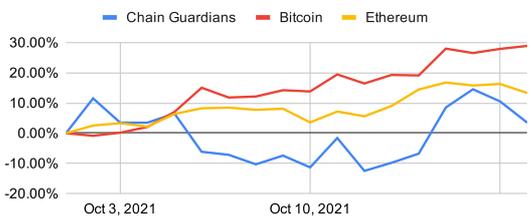
WonderHero has social media presence across various platforms such as Twitter, Telegram, Medium and Facebook. Their Twitter followers stands 44.3k(as on date 20th Oct'21) which is good but lower than

Sector Alpha

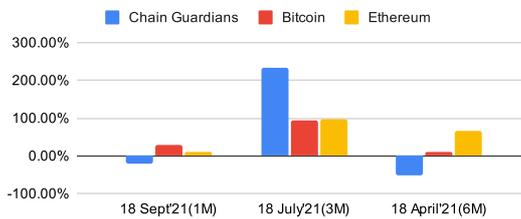
Sector Score 4/5

We have identified a competitor for WonderHero that is ChainGuardians. The company has yielded good returns over the last three months and offered greater returns when compared to the market benchmarks. The gaming sector is growing at a robust pace and has seen many new players entering this domain over the last few months, resulting into fierce competition.

Daily Price Performance of Competitors



Periodic Price Performance



Token Analysis

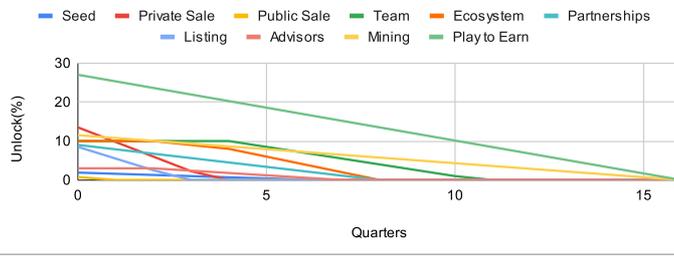
Token Strength Score 4/5

The token allocation for Wonder Hero is decent with majority of the allocation is dedicated to Play to Earn (27%) with a vesting period of 16 quarters (48 months). The team is allocated with 10% and vested over 11 quarters (33 months), which is less when compared to the industry standards. The liquidity is 10%, which is good, and vested over 3 quarters. The advisors are allocated with 3% and vested over 7 quarters, which is decent. Overall, the token distribution and vesting schedule is decent.

Token Details

Holding	Percentage	Quarters
Seed	2.00%	7
Private Sale	15.00%	4
Public Sale	1.50%	1
Team	10.00%	11
Ecosystem	10.00%	8
Partnerships	10.00%	8
Listing & Liquidity	10.00%	3
Advisors	3.00%	7
Mining	11.50%	16
Play to Earn	27.00%	16

Token Vesting for Wonder Hero



Crypto Market Trends

Sentiment Score 82

"Despite China's ban on all the crypto-related transactions and considering illicit financial activity, the crypto market is yet again roaring and the sentiment has improved over the past two week. Bitcoin's incredible rally spurs biggest weekly gain in months, reaching \$62,000. Ethereum is up by a solid 20% over the past week and is currently trading at \$3,600.

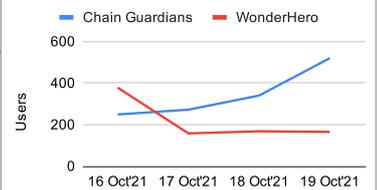
"Alongside Bitcoin, the NFT market has seen sky-rocketing sales in September. The numbers of buyers and sellers have increased not only in the Art sector but also in the Utility sector and Sports sector. Sales of NFTs volume surges to \$2.5 billion in the first half of 2021, up from just \$13.7 million in the first half of 2020. The most prominent non-fungible token project in September'21 are Art Blocks (\$1.05B) followed by CryptoPunks (\$1.3B) and Bored Ape Yacht Club (\$0.9B).

Crypto Greed & Fear index suggests that overall market is volatile, but the NFTs and Blockchain DeFi gaming is booming and hence we believe WonderHero's IDO will sail through.

Crypto Fear & Greed Index is provided by alternative.me.



Social Media Stickiness



its competitor. Their Telegram counts stands 34.7k(as on date 20th Oct'21) which is lower as compared to the competitors in the market.

The company needs to focus on gaining global audience and improve the social media engagement. The gaming sector is quite competitive and have a strong community will help the project to compete well in the market. The project has potential to grow as the gaming sector is booming and offering healthy returns and can attract global audience.

Finomena Verdict

WonderHero is a fun and graphically engaging game with play to earn model. The company aims to modernize the new state of gaming through blockchain technology and create a new lifeform of freedom for gamers, and become a vessel of paradigm shift by letting players digitally own their NFT game assets that are in balanced demand in the market. The platform will also constitute a marketplace where weapons and special heroes can be bought or sold. Overall, the company is up to good start with the sector growing and offering decent returns. We believe, WonderHero will compete and perform well in the market.

For any queries, clarifications and recommendations, feel free to write us at research@finminity.com

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