

# **LOTTRADE(LOT)**

Universal NFT/DEX/CEX gaming tournament platform

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## 1. WHAT IS LOT

# LOT.TRADE

LOTTRADE (LOT) represents gamification and popularization of crypto trading through regular tournaments, battles and challenges with the goal of being the best trader in the world. Customize tournaments and Win Big Prize Pools. Betting for gamblers. NFTs as winners' reward and authorization access:

- Professional LOTTRADE of Cryptocurrency Traders/Gamers;
- Official Ranking of the World's Best Traders/Gamers.

## 2. TOTAL ADDRESSABLE MARKET

**79 000 000+** active crypto traders competing in professional skills, promoting themselves to investors and increasing their income\* (\*accordingly DataLight.com).

**300+** cryptocurrency exchanges which demonstrate their capabilities, (extend/increase) customer base, sponsor and organize tournaments \* (\* - accordingly CoinMarketCap.com).

**50 000+** cryptocurrency service providers which promote themselves, increase their recognition, and attract new customers\* (\*- accordingly Chappuishalder.com).

## 3. HOW IT WORKS

**Step 1** – free trader's registration in the LOTTRADE and linking to his exchange/LP/NFT platform trade account (a member of the LOTTRADE doesn't have any extra hassles, as he trades in his exchange dashboard);

**Step 2** – contributing a tournament fee and playing a tournament (for example, 10,000 participants of a tournament with a tournament fee of 100 BUSD form a prize pool of 1 million BUSD which a winner will get net of the LOTTRADE's commission);

**Step 3** – smart-contract players ranking and prize distribution (winners of a tournament are defined by the best ratio of profit to deposit during the tournament).

## 4. ADVANTAGES

### 4.1 For users:

- Free registration and participation in the LOTTRADE tournaments;
- User-friendly interface;
- Trade skills rating and recognition;
- Attracting new customers;

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- Competing a high prize pool;
- Formation of the professional decentralized LOTTRADE of Traders/Gamers and involvement in its development and improvement.

## 4.2 For partners:

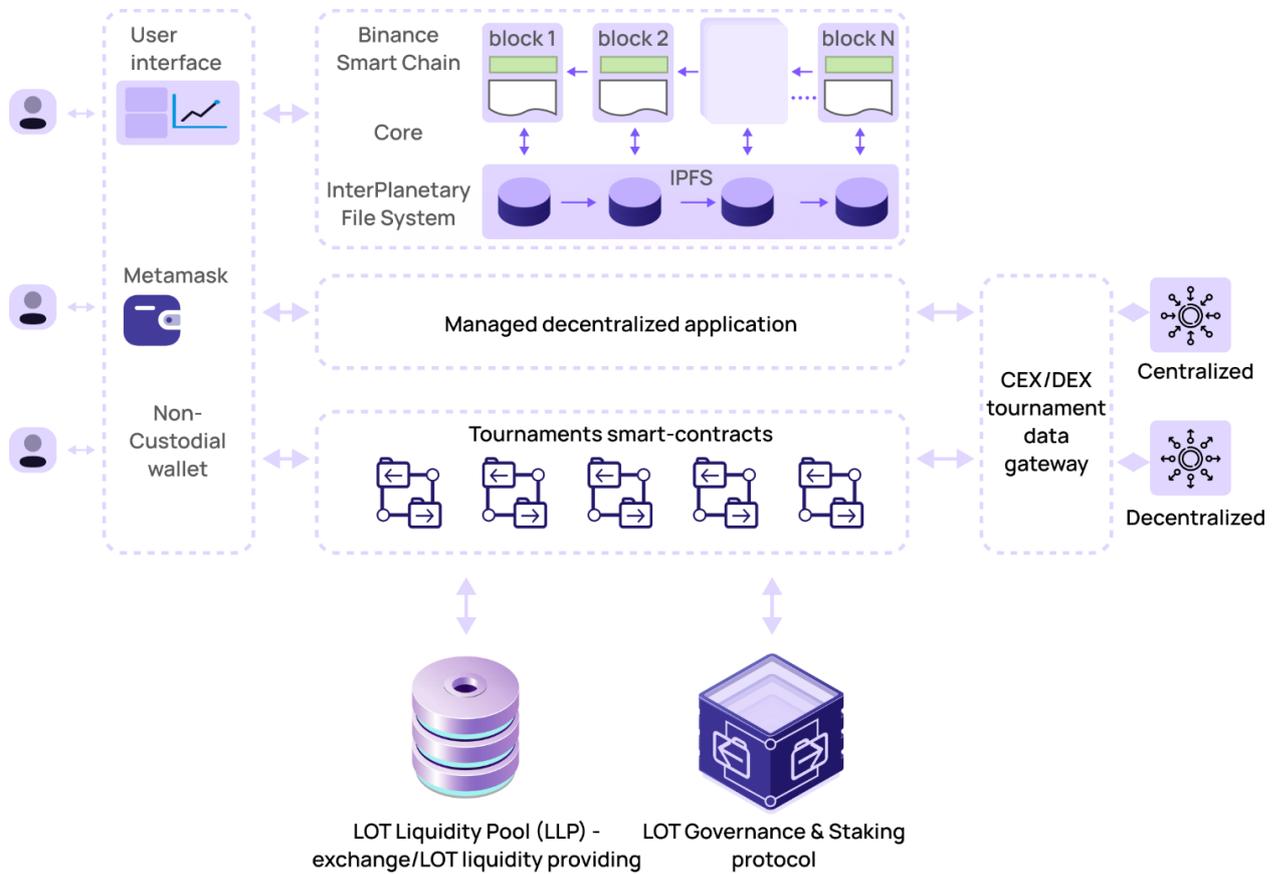
- Organic increase of trading activity and engagement of their users;
- Attracting new customers by tournament sponsorship;
- Demonstrating the new trading tools and services;
- Organizing and carrying out international and local online tournaments, which results are fixed in the blockchain.

## 5. TOURNAMENTS

- **Calendar tournaments** - daily/weekly/monthly/seasonal/annual official LOT tournaments which are held regularly and don't have any limitation to take part in;
- **Master's tournaments** - LOT sponsored tournaments, which rules and terms are agreed with the sponsors;
- **Private tournaments** – limited-access tournaments which are organized independently by LOT partners, determining their terms, rules and participants.

## 6. ARCHITECTURE

## 6.1 Decentralized and distributed LOT architecture is based on a core of two distributed registers:



### Blockchain #1:

BSC (Binance Smart Chain) is used as an optimal one from the perspective of:

- Transaction fee and technical characteristics;
- Ownership register and circulation of LOTT and its derivatives;
- Game NFT certificates;
- Implementation of tournament smart contracts and liquidity pool;
- Governance and other protocols.

Our choice of such technical solution, besides optimal transaction fees is based on constantly growing community (66 million unique blockchain addresses – 22.04.2021) and speed/volume of processed transactions (daily transactions by 600% as it reached 9M in daily transaction volume (ETH ATH is 1.5M transactions)\* <https://www.crowdfundinsider.com/2021/04/174491-binance-smart-chain-surpasses-ethereum-in-daily-transactions-bsc-also-surpassed-dapp-count-of-eos/>

## **Blockchain #2:**

IPFS (Inter-Planetary File System) is a distributed file system integrated with the BSC for storing and accessing large amounts of game and graphical information also associated with the NFT.

### **6.2 Decentralized and distributed LOT architecture provides**

- All time players' assets control via BSC non-custodial wallets and tournament smart contracts;
- Tournaments' smart contracts with programmed and transparent logic of games, distribution of prize pools and rating points;
- Unified transparent and automated rating logic;
- Decentralized mechanism of tokenization, commission distribution and LOTT liquidity supply;
- DAO-mechanism for protocol management and project development.

## **7. MONETIZATION**

Project is built as a decentralized autonomous organization and doesn't aim to monetize operational activities. The project team is incentivized by LOTT tokens allocation that will be unlocked 1.5 years after the start of the project. The tournament and protocol fees (liquidity pool exchange, staking, lending) will be charged to cover the operational and development costs of the project

## **8. GOVERNANCE/UTILITY LOTTRADE TOKENS (LOTT)**

LOTT is a BEP-20 utility and governance token limited to 100,000,000 (100 million) units.

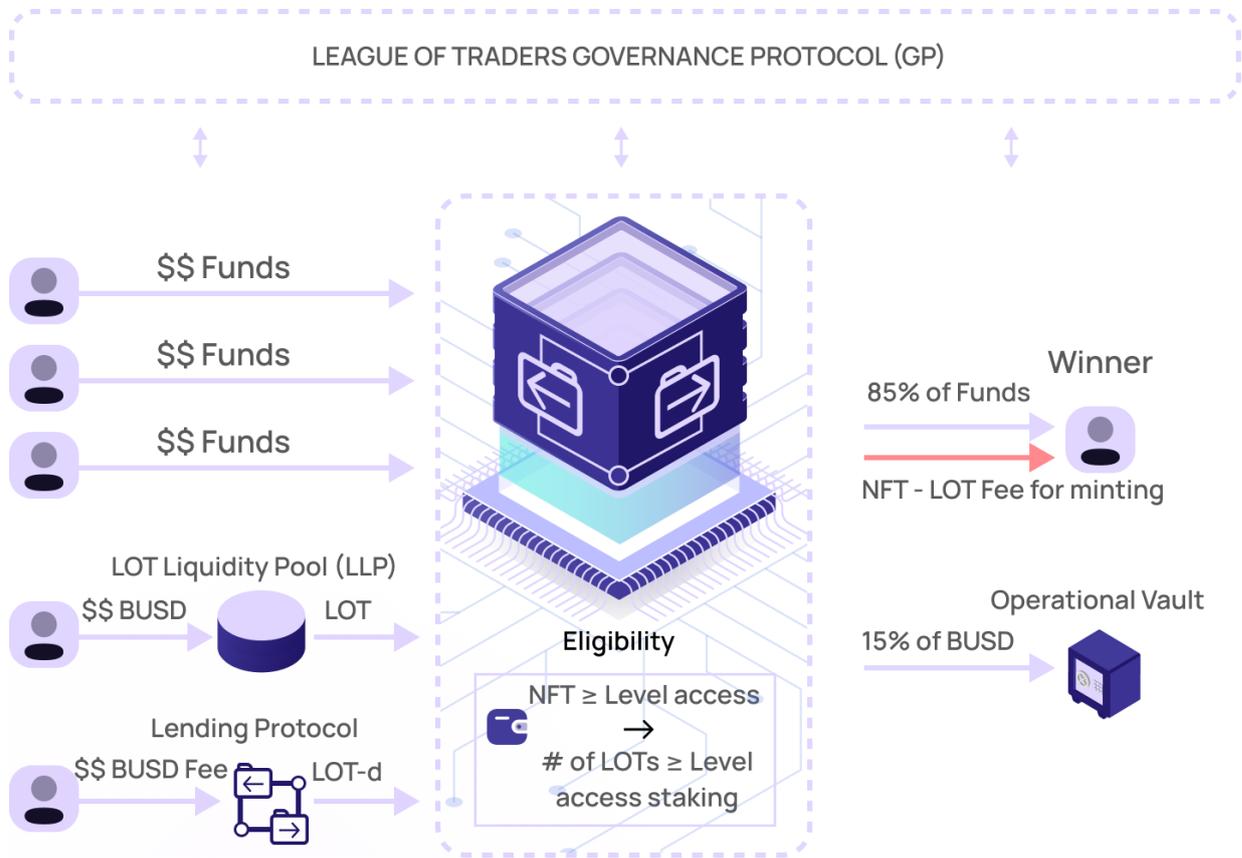
Purpose of the token is to manage and govern the platform, reward users and encourage their activity.

LOTT is used for:

- Play in tournaments (to pay a tournament pass);
- An access to the higher level tournaments, including those a player is not qualified for or does not have the appropriate game NFT;
- Users' commission payment for minting NFT tournament tokens (TNFT) based on the results of tournaments in which they participated;

- Member/Pro/Expert/Partner membership which gives them an access to additional LOT functionality and privileges;
- “Governance” and “Staking” – an operational management and platform development. “Governance” deposit holders participate in “Governance staking” distribution of a limited number of LOTT tokens (1 million units) every 18 months on a “Proof of Stake” basis. The number of distributed tokens will be predetermined by a “halving” type model similar to BTC, with the exception of the fact that after each round there will be an equal amount left to be divided by two in the next round of accrual;
- “Lending” -LOTT tokens with a BUSD commission fee being paid to players for “staking” LOTTs to access the higher level tournaments.

## 9. AN OVERALL TOURNAMENT MECHANIC



Each tournament is implemented in the form of a smart contract to which each user transfers the tournament fee (TF) nominated in BSC/Ethereum/Tron token to participate. Other networks will be added later.

TF is nominated in BSC/Ethereum/Tron tokens - but users can deposit in all major cryptocurrencies and have their funds automatically converted to BUSD for example and deposited to their non-custodial BSC (Binance Smart Chain) wallet for further transferring to the corresponding smart contract of the tournament.

If the player does not have the appropriate gaming status (Member/Pro/Expert/Partner) to be admitted to higher level tournaments, the LOTT staking is required. The LOTT is to be procured from the LOTT Liquidity Pool or lent from the LOTT Lending Protocol.

Winner of the tournament gets ALL deposited BUSD funds except those distributed to Operational Vault (15%). The latter's funds are to be used to cover operational expenses related to protocol and infrastructure support.

NFTs game consists of tournament score weight and information and can be minted with LOTT nominated minting fee by a player request.

LOTT Governance Protocol is to administer the tournaments dynamic parameters, such as commissions %, distribution proportions, etc. and to support or reject voting proposals relating LOT ecosystem development by LOT community.

## 10.LOTT STAKING & AUTHORIZATION LEVEL ACCESS

To be admitted to higher level tournaments and get gaming privileges including rating, Governance, Staking Rewarding and Customized partner's tournaments, the LOTT or NFT staking is required. A user can either win a NFT in a tournament or purchase it during Initial NFT Offering or secondary market. Another option is to stake the relevant quantity of LOTT tokens.

| NFT     | LOTT staked (BUSD equivalent) | Gaming (Tournament) Score | Authorization Level | Privileges  |
|---------|-------------------------------|---------------------------|---------------------|---|
| Start   | \$75                          | ≥1,000                    | “Start”             | Staking Reward + Rating + Governance                                    |
| Pro     | \$200                         | ≥10,000                   | “Professional”      | Staking Reward + Level 2 tournaments + Governance                       |
| Expert  | \$1,000                       | ≥100,000                  | “Expert”            | Staking Reward + Level 3 tournaments + Governance                       |
| Partner | \$8,000                       | ≥1,000,000                | “Partner”           | Staking Reward + Level 4+ Customized partner's tournaments + Governance |

Apart from authorization level access, a LOTT holder can benefit from LOTT staking reward.

LOTT offers its investors to stake their tokens/NFT and get rewards. Staking is the process of locking tokens in a smart contract, in order to reduce the circulating supply of the tokens.

In return for locking up the tokens, stakers receive rewards, the size of which depends on the staking period.

LOTT Staking begins at 1 pm UTC on the 25th November!

| Period   | 180 days   | 90 days    | 30 days    |
|----------|------------|------------|------------|
| APY      | <b>45%</b> | <b>30%</b> | <b>15%</b> |
| Max pool | Limited    | Limited    | Limited    |

### Terminology

Period: The time period LOTT tokens are held under a vault for staking;

APY (Annual Percentage Yield): The real percentage of growth that will be earned in compound interest assuming that the tokens are deposited for a year;

Maximum LOTT Token Pool Size: The maximum LOTT tokens to be staked in the vault;

Lock-in Period: Lock-in time period during which the tokens cannot be withdrawn from the vault

## 11.LOTT GOVERNANCE

All token holders with the authorization levels starting from “Member” and above are eligible to participate in the project governance.

All LOT members that stake LOTTs are forming a LOTT governance committee that is authorized to modify LOTT Protocol dynamic parameters and to support or reject voting proposals.

The number of committee members is determined by a number of wallets that are staking LOTT or LOTTARDE NFT:

$$N_{committee} = N_{wallets}(\geq "member" \text{ access\_level})$$

All token/NFT holders with the authorization levels starting from “Member” and above are eligible to participate in the project governance.

All LOT members that stake LOTT are forming a LOTT governance committee that is authorized to modify LOTT Protocol dynamic parameters and to support or reject voting proposals.

### 11.1An overall voting model

When voting, the value of a token’s vote will be determined not only by its numerical weight, but also the length it has been held by the owner and presented by each member Weighted Voting Power (WVP).

$$WVP = \frac{LOTTs(amount) + NFT(value)}{LOTTs(staking) + NFT(staking)} \times \frac{P(staking)}{P(circulation)}$$

Where:

LOTTs(amount) – the amount of LOTTs staked

LOTTs(staking) – the amount of all LOTTs staked

NFT(value) – the sum of NFT nominal staked

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NFT(staking) - the amount of all NFTs nominals staked

P(staking) – the period of LOTT/NFT token staking prior to voting

P(circulation) – the period of LOTT/NFT tokens circulation

Each committee member can withdraw their funds from staking at any time at their discretion, and stake again. However, if the staking was interrupted, the P(staking) period is deemed to be restarted too.

When voting, all committee members` WVPs are summed, and when a proposal receives a simple majority of overall WVPs score, it is deemed to be approved and the new protocol parameters will be applied or voting proposals are deemed to be confirmed.

$$\text{If } \sum_1^{PV} WVP > \frac{1}{2} \times \sum_1^{AV} WVP = \text{Approved}$$

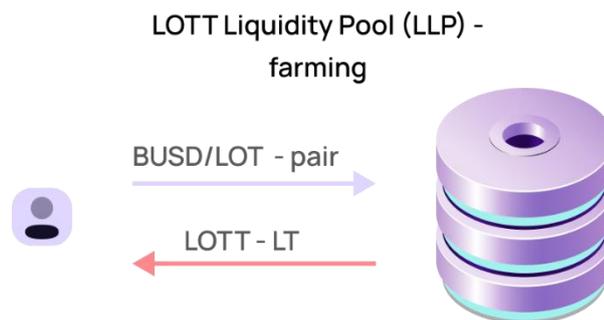
$\sum_1^{PV} WVP$  - Sum of positive votes weight

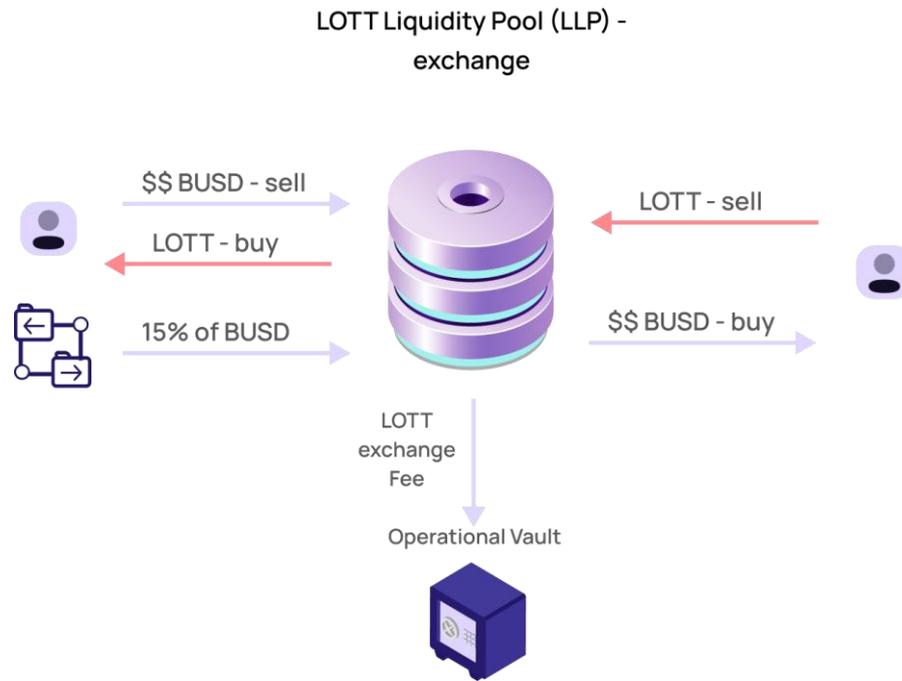
$\sum_1^{AV} WVP$  - Sum of all votes weight

## 12. LOTT LIQUIDITY POOL

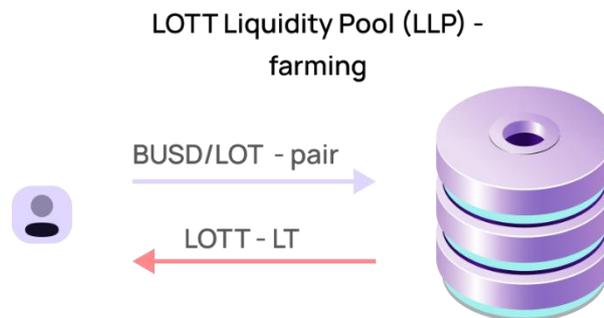
LOTT Liquidity Pool is a means of LOTT liquidity support and secondary token circulation.

The LOTT LP is a way to sell or buy the LOTT in a seamless way as well as determinate the current balanced LOTT/BUSD exchange rate.





LOTT holders may also be liquidity providers to have a farming reward. To do so they must deposit a pair LOTT/BUSD tokens proportional to the current price. Whenever liquidity is deposited into a pool, unique tokens known as liquidity tokens are minted and sent to the provider’s address. These tokens represent a given liquidity provider’s contribution to a pool. The proportion of the pool’s liquidity provided determines the number of liquidity tokens the provider receives.



### 13. LOTTRADE NFT

LOTTRADE NFT is a unique and non-interchangeable unit of data stored on a BSC blockchain.

There are three types of NFTs: Pro, Expert, Partner which gives an access to the authorization levels, rating, staking rewarding, governance and governance rewarding. Partner NFT lets also make your customized tournaments:

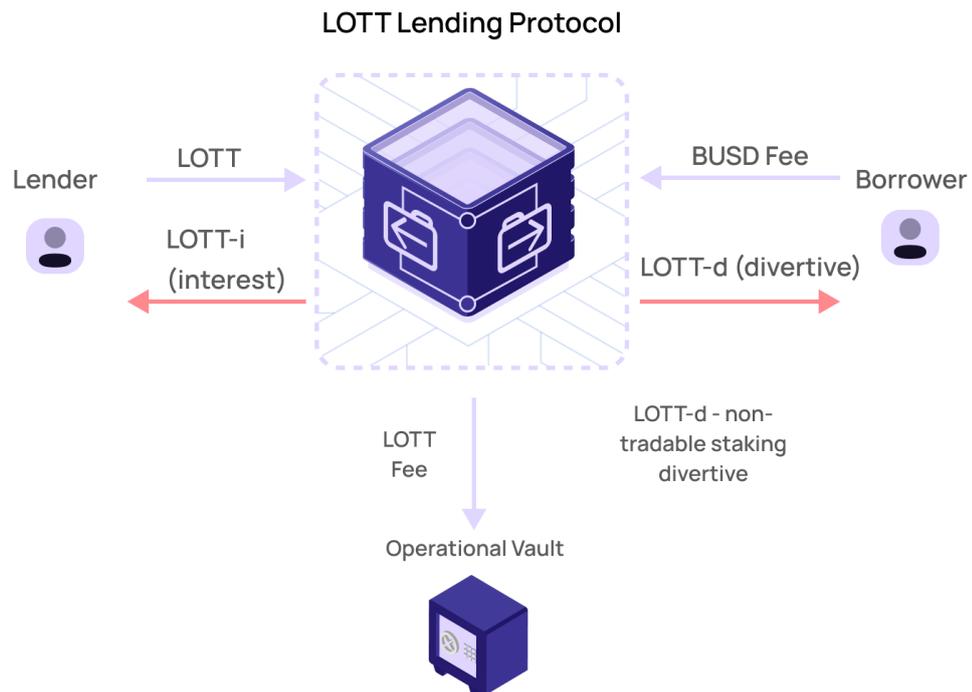
- a. Staking reward
- b. Access to high levels tournaments that otherwise would require min ration or LOTT staking

- c. Participation in the standardized rating
- d. Governance participation
- e. + exclusive offerings for NFT holders' that will revealed later

| NFT            | NFT Price, USDT |  |
|----------------|-----------------|--|
| <b>START</b>   | <b>\$75</b>     | Rating +Governance                                     |
| <b>PRO</b>     | <b>\$200</b>    | Level 2 tournaments + Governance                       |
| <b>EXPERT</b>  | <b>\$1000</b>   | Level 3 tournaments + Governance                       |
| <b>PARTNER</b> | <b>\$8000</b>   | Level 4+ Customized partner`s tournaments + Governance |

## 14. LOTT LENDING PROTOCOL

The LOTT Lending Protocol - a pool attached to an audited smart contract to supply extra liquidity to LOT ecosystems and to give extra incentives to our community:



LOTT-i: an interest LOTT token as proof that a lender has placed LOTT into the pool that will be issued as he lends LOTT to the pool and represents his right to earn an interest on his LOTT if someone else borrows them.

LOTT-d: an expireble and non-tradeable derivative of LOTT that will be issued to a borrower based on the length and volume of LOTT borrowed.

BUSD Fee - is determined from how much and for how long a borrower would like to lend the LOTT and what is the balance between lent and borrowed LOTT tokens in the pool already – the more borrowed the higher the fee.

In the LOTT lending protocol, a borrower will have no need for collateral, and so there is no risk associated with borrowing.

The lender always gets their interest paid in more LOTT-i, so that you can either withdraw LOTT from the pool or let your portion in the pool just keep growing.

## 15.EMISSION AND CIRCULATION OF THE LOTT TOKEN

### 15.1Token sale

There are three rounds of token sale: a closed (private), public round and a round of pre-sale sale of LOTT tokens with different locking periods. All unsold tokens will be burned and will be available only when purchased from the secondary market - thus forming a deflationary growth model for the LOTT value.

Total supply - 100 million LOTT

LOTT`s value will be nominated / pegged to the US dollar (BUSD).

Nominal Price (the final public sale price) = 1 LOTT = \$ 0.15

After the end of the public LOTT sale round, all unsold LOTTs, with the exception of those allocated to the team and others (marketing, foundation, ecosystem), will be burned by calling the burn function. The LOTT coin burn transaction can be verified using the transaction explorer.

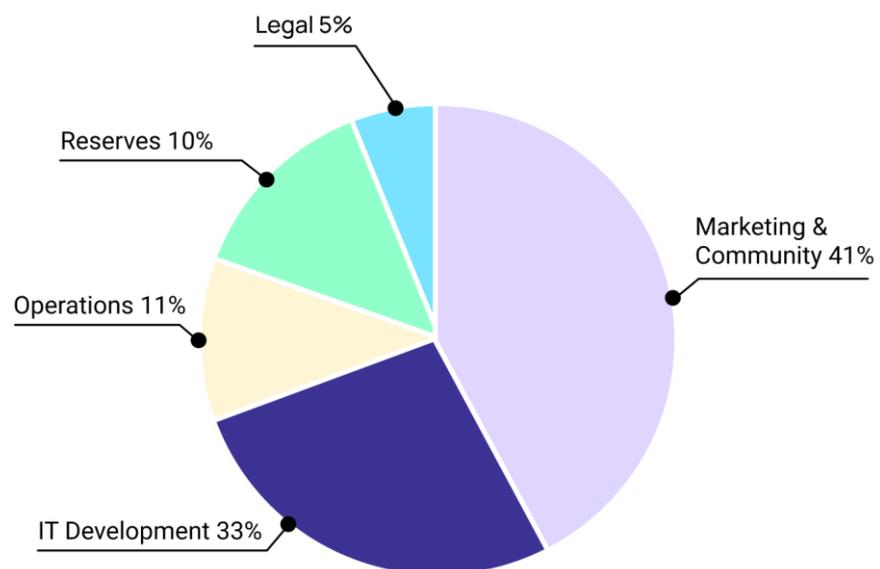
### 15.2Token distribution and fund allocation

#### Token distribution

|                  | Supply     | Total Supply, % | Price per token | USDT to be raised | TGE    | Unlock schedule                            | Full unlock period |
|------------------|------------|-----------------|-----------------|-------------------|--------|--|--------------------|
| Private Round    | 4,500,000  | 4.50%           | \$ 0.04         | \$ 180,000.00     |        | 5 months cliff then vesting over 10 months | 15 months          |
| Ambassador Round | 1,000,000  | 1.00%           | \$ 0.06         | \$ 60,000.00      | 5%     | Linear unlock                              | 10 months          |
| VC Round A       | 4,000,000  | 4.00%           | \$ 0.075        | \$ 300,000.00     | 5%     | Linear unlock                              | 6 months           |
| VC Round B       | 10,000,000 | 10.00%          | \$ 0.100        | \$ 1,000,000.00   | 10.0%  | Linear unlock                              | 6 months           |
| Public Sale      | 3,000,000  | 3.00%           | \$ 0.150        | \$ 450,000.00     | 33.00% | Linear unlock                              | 4 months           |
| Liquidity pool   | 3,000,000  | 3.00%           |                 |                   |        | All funds locked                           | 3 months           |

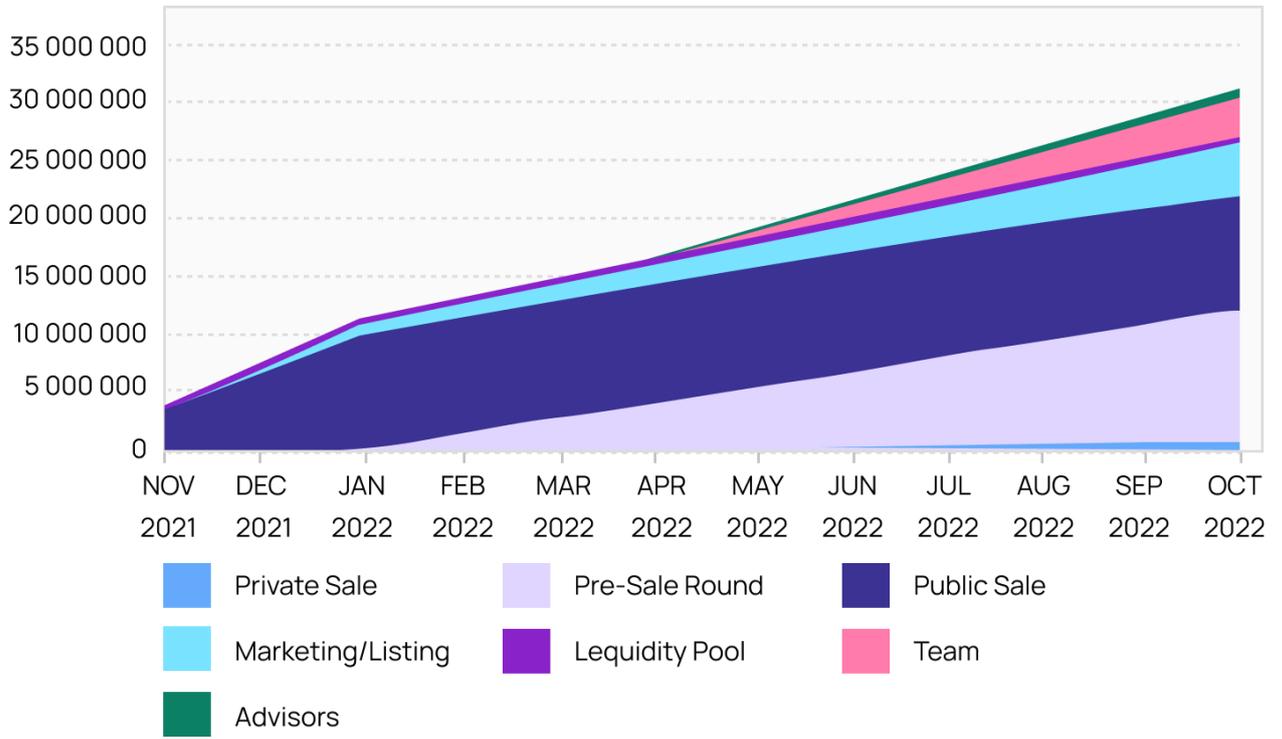
|                          |                        |                |  |  |                        |   |           |
|--------------------------|------------------------|----------------|--|--|------------------------|---|-----------|
| Marketing / Listing      | 10,000,000             | 10.00%         |  |  |                        | 1 month cliff, then linear vesting over 24 months   | 25 months |
| Team                     | 20,000,000             | 20.00%         |  |  |                        | 6 months cliff, then linear vesting over 36 months  | 42 months |
| Adoption incentives      | 30,000,000             | 30.00%         |  |  |                        |   |           |
| Company reserve          | 10,000,000             | 10.00%         |  |  |                        | 12 months cliff, then linear vesting over 24 months | 36 months |
| Advisors                 | 4,500,000              | 4.50%          |  |  |                        | 4 months cliff, then linear vesting over 24 months  | 28 months |
| <b>Total</b>             | <b>100,000,000</b>     | <b>100.00%</b> |  |  |                        |   |           |
| <b>USDT to be raised</b> |                        |                |  |  | <b>\$ 1,990,000.00</b> |   |           |
| <b>Fully Diluted MC</b>  | <b>\$15,000,000.00</b> |                |  |  |                        |   |           |
| <b>MC at TGE</b>         | <b>\$261,000.00</b>    |                |  |  |                        |   |           |

## Fund allocation



## 15.3 Token unlocking

The unlocking schedule for LOTT tokens ensures their gradual inflow into circulation and is limited to a maximum volume of 100 million LOTTs, thereby limiting the volume in circulation.



### 16. LOT Wrapped NFT Limited sale

The limited amount of LOTTARDE NFT will be pre-minted, collateral wrapped and available to purchase in Public Round Sale:

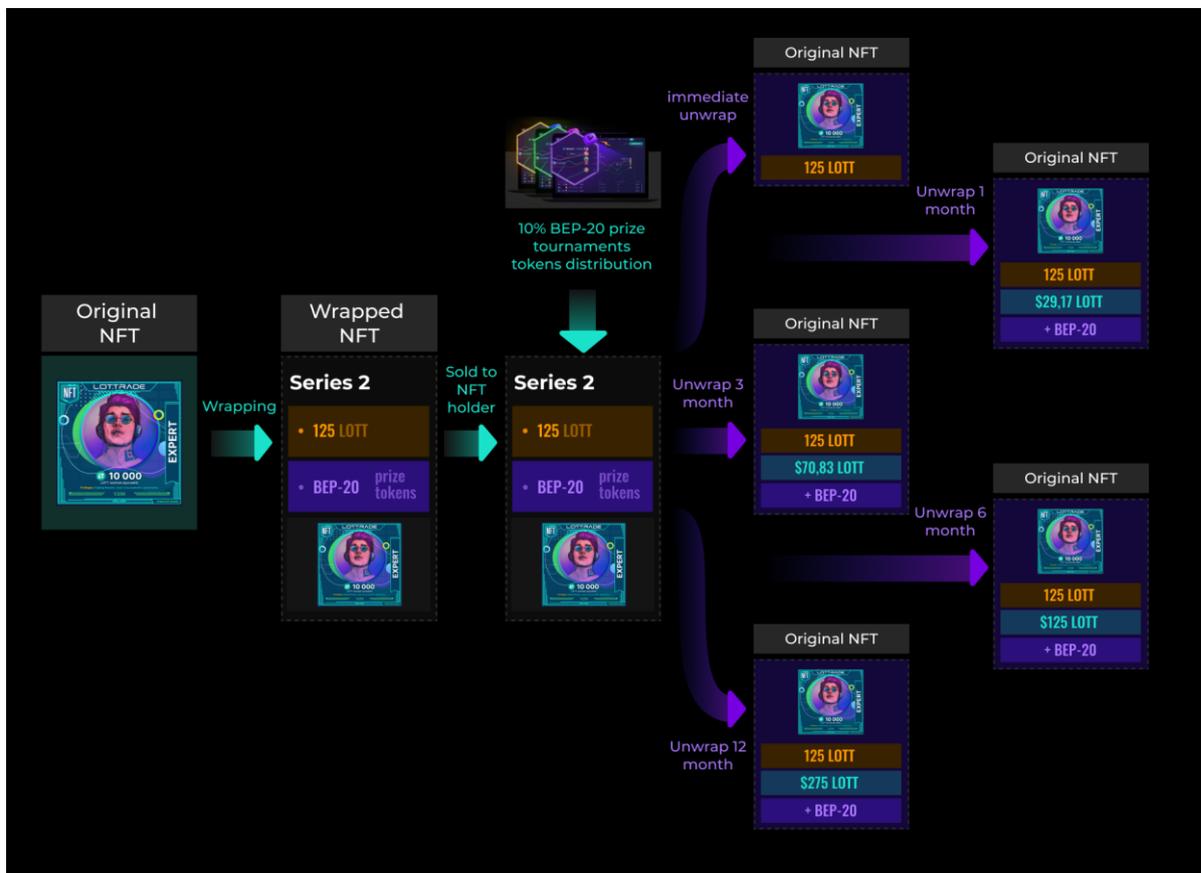
The total supply: 6,600NFTs

| NFT          | Emission total | Price, USDT | LOTT prewrapped | Price, LOTT                | Plus extra warped LOTT in 1 (one) month | Plus extra warped LOTT in 3 (three) month | Plus extra warped LOTT in 6 (six) month | Plus extra warped LOTT in 12 (twelve) month | Plus extra 10% prize pools distribution allocation |
|--------------|----------------|-------------|-----------------|----------------------------|---|---|---|---|--|
|              |                |             |                 |                            | \$ Api                                  | \$ Api                                    | \$ Api                                  | \$ Api                                      |  |
| START        | 4500           | \$75        | 10              | Minus 10% buying in LOTTs* | \$1,56 25%                              | \$4,06 30%                                | \$7,50 35%                              | \$16,88 40%                                 | 25%  |
| PRO          | 1500           | \$200       | 25              |                            | \$5,00 30%                              | \$12,50 35%                               | \$22,50 40%                             | \$50,00 45%                                 | 25%  |
| EXPERT       | 500            | \$1000      | 125             |                            | \$29,17 35%                             | \$70,83 40%                               | \$125,00 45%                            | \$275,00 50%                                | 25%  |
| PARTNER      | 100            | \$8000      | 1000            |                            | \$266,67 40%                            | \$633,33 45%                              | \$1100,00 50%                           | \$2400,00 55%                               | 25%  |
| <b>Total</b> | <b>6600</b>    |             |                 |                            |   |   |   |   |  |

## Utility functions:

| NFT            | NFT Price, USDT |  |
|----------------|-----------------|--|
| <b>START</b>   | <b>\$75</b>     | Rating +Governance                                     |
| <b>PRO</b>     | <b>\$200</b>    | Level 2 tournaments + Governance                       |
| <b>EXPERT</b>  | <b>\$1000</b>   | Level 3 tournaments + Governance                       |
| <b>PARTNER</b> | <b>\$8000</b>   | Level 4+ Customized partner`s tournaments + Governance |

## What is wrapped NFT and how it works:



Your original NFT will be wrapped with collateral depending on the Nominal you buy. Let`s assume you buy Expert NFT. That would mean that you can unwrap your NFT immediately and get your original NFT + 125 LOTT or:

- wait 1 month, then you will receive another \$ 29.17 in LOTT at the current rate with 35% APY + BEP-20 tokens from the prize pool;
- wait for another two months – then you will have 40% recalculated APY and receive another \$ 70.83 in the LOTT + new BEP-20 tokens from the prize pool;
- wait another three months – you will have 45% recalculated APY and receive another \$ 125 in the LOTT + new BEP-20 tokens from the prize pool;

- wait another 6 months - you will have 50% recalculated APY and receive another \$ 275 in the LOTT + new BEP-20 tokens from the prize pool;
- if you leave your NTF unwrapped after 12 months, you will continue receiving BEP-20 tokens from the prize pool with no time limits accounting that prize tokens will allocated to you from those NTF holders who unwrapped their NFTs.



## 17.AMBASSADOR INCENTIVE PROGRAM

### 17.1 Marketing Incentive Reward and Sharing

In exchange for performing promotional activities on behalf of the protocol, LOT offers participation on Pre-sale. The special LOTT token Pre-sale allocation (300k LOTT Round) equal to 15 000 USD allocation will be distributed proportionally among participants - according to the points collected by participants during the campaign.

- All users are eligible for Marketing Incentive Sharing. Referral link will be available after registration in <https://app.LOT.com/auth/registration>. The users are accounted for:
  - 5% - of all linked users` LOTT tokens purchase nominated in LOTT;
  - 10%- of all linked users` tournaments deposits for 12 months;
- All participants who collects minimum 20 points also eligible for the limited Marketing Incentive Reward:
  - 300,000 Ambassador LOTT token distribution
  - Whitelisting and allocation to Ambassador limited presale (1,000,000 LOTTs)

### 17.2 Points System

- **Twitter:**
  - 4 retweets or mentions per week +10 points;
  - 1 tweet containing helpful information about CEX/DEX trading, crypto tournaments, traders` achievements including LOT Twitter mention +15 points;
  - tagging 5 friends in a tweet with #LOT\_Champion + a mention of @ LOT\_Champion + 5 points;
  - selfie post with LOT identity + # LOT\_Champion +15 points;
  - comment under influencer`s tweet with # LOT\_Champion (influencer must have more than 20k followers);
- **Specification for the influencer tweet:**
  - <300 followers x0 (means zero points);
  - 300 – 2000 followers x1 points;
  - 2001 – 5000 followers x2 points;
  - 5001+ followers x3;
  - all the tweets should have hashtags: otherwise, the participant will earn zero points;
  - all posts should be unique;
- **Telegram:**
  - add “LOT\_Champion” to your name in TG (e.g., "Slava LOT\_Champion" ) +10 points per week;
  - add a link in bio twitter.com/LOT\_protocol + 10 points per week;
  - 3 post per week per one Tg crypto group above 5k subscribers + 5 points;
- **Reddit**
  - 5 upvotes of our post +5 points;
  - 5 reports of our post +5 points;
  - 3 post about LOT with mentioning of LOT +3 point;
  - follow is a must

## 18. TEAM & ADVISORS



### Leonid Litvinenko

CEO

CEO and co-founder, is an entrepreneur and investor who has been working in the field of trading for over 11 years.



### Vitalii Korshunov

BDO

BDO and co-founder, PhD, visionary, an expert in the field of social technology and communications who also got a specialization in the field of



### Anastasia M-Lorentzen

CMO

CMO & Project Manager. Love creativity and passionate about technology. Engaged in the international projects that operate in the technology sector, such as Fintech and Regtech focusing on the marketing campaigns.



### Alex Demchenko

CTO

More than 20 years of software production experience, founder of custom software development Lazy Ants with 100+ engineers, co-founder of UDC enterprise software development company, founder the Wobbly.me the time management software producer.



## Oleksii Chepelyk

BDM

10+ years of management experience in the internationals such as Cisco Systems, Samsung Electronics, Telenor Group. Co-Founder and CEO of Startup Technologies Inc. (Startup.inc). MBA at Lancaster University Management School.

LOT tech team consists of 12 professionals and include:

- A tech architecture with 10+ year commercial software development;
- A tech lead engineer with 6+ year in blockchain software development (the crypto communication layer);
- A security tech lead engineer and a security sub-team;
- Product and project managers;
- Backend nodejs and frontend engineers;
- A sub-team of quality assurance;
- Devops engineers (services uptime and productivity);

## 19.ROAD MAP

### Q2 2021

- Rating and tournament mechanism, UI and exchangers` API integration have been developed and tested in MVP trial stage
- Our business model has been successfully tested. UI and UX feedback has been received from the traders, and accounted in the further development

### June-July, 2021

- Private Round has been successfully closed
- Decentralized two blockchain (DeFi) architecture and DAO Tokenomics have been finalized and reviewed by experts

### Q3 2021

- Release of platform beta-version

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- Promotion and optimization
- Increase of active audience and expansion of partnership base
- Technical development and total migration to DeFi architecture is going as planned to be finished in 2021

## Sep-Oct, 2021

- Limited Marketing Incentive Reward and Sharing Program launch
- Pre-sale rounds

## Q4 2021

- Full migration to DeFi tournaments mechanism
- Launch of the tournament marketplace
- CEX/DEX collaborations promo
- Multilingualism

## Nov, 2021

- The 24<sup>th</sup> of November - limited launchpads` public token sale
- The 25<sup>th</sup> of November - LOTT free floating
- Commercial platform launch

## December, 2021

- LOTTRADE NFT limited private and public sale

## Q1+ 2022

- Further platform functionality development
- Introduction of the protocol for following the best traders' deals
- PAMM-system for collecting investments and trust management
- LOTT Lending Protocol introduction